



Gramercy Extremity Orthopedics® to launch the GEO® Hammertoe System at the ACFAS Conference on Thursday, March 22nd

Gramercy Extremity Orthopedics®, a revolutionary company transforming the Orthopedic Implant Industry announces the upcoming launch of the GEO® Hammertoe System



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/EINPresswire.com/ -- Gramercy Extremity Orthopedics (GEO®)

announced the upcoming launch of the GEO® Hammertoe System. This innovative system eliminates the need for ancillary instrumentation with an integrated implant and instrument design that reduces the number of procedure steps and significantly impacts operating room time. Combined with the RFID technology of the GEO CART®, the sterile packaged GEO® Hammertoe System improves overall procedure efficiency and significantly reduces costs for the customer.

“We are very excited about the upcoming launch of the GEO® Hammertoe product line. GEO® continues to build on our proprietary point-of-sale GEO CART® technology with best in class implants for the sole purpose of increasing patient safety and significantly reduce healthcare costs”, says Michael P. Simpson, President and CEO of Gramercy Extremity Orthopedics®. “GEO® is in the business of providing solutions to complex problems for our customers, and this product launch is one more step in that offering.”

GEO® will be exhibiting at the ACFAS Scientific Conference, Nashville, March 22nd – March 24th, 2018. Please come see the GEO® Hammertoe Product and all other GEO® offerings at Booth #319.

About Gramercy Extremity Orthopedics®:

GEO® was founded on the idea that there could exist a more cost-effective, user-friendly way to supply orthopedic medical implants in today’s healthcare environment. This is accomplished through the use of technology, a groundbreaking Point-of-Sale delivery system and GEO® designed sterile, single-use disposable orthopedic implants and instruments. GEO’s is the only solution that provides a significant opportunity to lower real operating costs by creating efficiencies and controls throughout the delivery and consumption of orthopedic implants.

www.gramercyortho.com

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