

## Turismo de Tenerife Enlists Quest Travel Adventures for Consumer Awareness Campaign

Quest Travel Adventures was re-awarded the contract as the primary tour operator responsible for consumer awareness campaign for the island of Tenerife

NEEDHAM, MA, UNITED STATES, March 12, 2018 /EINPresswire.com/ --<u>Quest Travel Adventures</u>, a Bostonbased Tour Operator specializing in the Atlantic Islands, announced today they have been re-awarded the contract naming them the primary tour operator



responsible for launching the Tenerife consumer awareness campaign.

"We're thrilled to continue our relationship with Turismo de Tenerife and to launch a new consumer awareness campaign for the island," said Erika Gustafson, Managing Director of Quest Travel Adventures. "Interest from American travelers has increased over the last few years as more learn about this unique destination full of activities, vibrancy, culture, and great food and wine."

"Recent figures report that Tenerife has achieved record level 37% year-over-year growth in traveler volume from North America," said Stephanie Wear Pintado, Director at Turismo de Tenerife. "We couldn't be more pleased at this continuous progression and to continue working with Quest Travel Adventures to increase the awareness of this beautiful unknown destination."

From its desert-landscapes to lush green mountains and stunning seascapes, Tenerife is an island filled with a variety of geographical options. Known as the island of eternal spring, Tenerife temperatures average 75 degrees year round. The largest and most populated island of the Canary Islands, it's a place where you can image yourself in thousands of locations around the globe, without traveling anywhere else.

Since 2014, Quest Travel Adventures has been providing competitive travel packages to the <u>island of</u> <u>Tenerife</u>, located southwest of Spain. <u>Tenerife packages</u> include hotel stays and excursions such as stargazing on Mount Teide – the largest volcano in Europe, full day island tours to the classic village of Garachico, visits to UNESCO World Heritage site of La Laguna, and much more.

Tenerife hosts many amazing festivals over the year, including the recent Carnival and the Upcoming Festival of Walking. Tenerife packages start at \$549 per person double occupancy for 5 days.

To celebrate this announcement Quest is offering a special promotion of \$250 off per person on 8 day or longer Tenerife packages, through April 15, 2018.

For more information, contact Quest Travel Adventures at 1800-693-1815 or Visit <u>www.questtraveladventures.com</u>

## About Quest Travel Adventures

Quest Travel Adventures (<u>www.questtraveladventures.com</u>) has over 10 years of experience and partners with the top brands in luxury travel to provide you with the trip of a lifetime. Above anything else, we are specialists in destinations that are rich with history, culture, breathtaking landscapes, nature, gastronomy and wine. Experts in our destinations, we are the official office of representation for the Atlantic Islands of Tenerife, Canary Islands and the Azores, and always the first to know about new offers and promotions when they become available.

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This press release can be viewed online at: http://www.einpresswire.com

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