

# Business Performance Coach Lisa Fisher to be Featured on CUTV News Radio

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[/EINPresswire.com/](http://EINPresswire.com/) -- Have things gotten to a point when you ask “am I running my business or is my business running me?” Are you achieving the level of productivity and performance you aspire to? If you’re not seeing the kind of extraordinary results you hoped to, it might be time to call in a specialist like Coach Lisa Fisher.

Ms. Fisher has been inspiring team members to achieve their goals and reach greater success since 2005, when she worked in the real estate industry. She loved it so much she pursued MAPS (Mega Achievement Productivity Systems) coaching where she became an approved coach in 2013. She further was hand-selected to become one of the first certified One Thing Trainers-- a system based on the principles of real estate magnate Gary Keller and Jay Pappasan’s book *The One Thing*. As one might imagine, this type of coaching involves identifying what your one thing is. Fisher asks that question, then examines how to keep focused on those goals, as well as time management and any other tools needed to increase performance.



“My mission is to create positive change in the world, through coaching and training others to achieve extraordinary results, and become who they dream of being”

Fisher is working towards her own business goals--by conducting different types and lengths of sessions that are tailored to a specific need. Client lists include The Business Institute at Lansing Community College, attorneys, moving companies, and more. She networks with people, including Women’s groups, and connects on many levels. Her magnetism and personal conviction are among the unique tools that enable already-successful entrepreneurs to see the bigger picture, and to get to their next level.

Fisher believe that business coaches and lifestyle coaches use many of the same approaches, and that there is a symbiosis between how one’s life and business may be going along. A common method is to ask: what is your purpose? From what do you derive the most energy and satisfaction? Can you make a living from that? The next phase is to identify what level of success equates with the purpose, then how much time it would take to meet that achievement. Together, Coach Lisa and the

client create the specific plans and strategies. She helps business people remain purposeful and intentional; she is the wind that keeps them moving forward.

One reason she is so successful is that Lisa lived this too! She was a single parent for many years and a businesswoman who always reached for the next rung of the ladder. She now guides other women to set goals and healthy limits, balance all their priorities, and nurture themselves while achieving greater success.

CUTV News will feature Lisa Fisher in an interview with Jim Masters on Thurs., March 15 at 9:00am EST.

Listen to the show on [BlogTalkRadio](#).

If you have questions for our guest, please call (347)996-3389.

For more information on Ms. Fisher and her business coaching techniques, visit her website at [www.coachlisafisher.com](http://www.coachlisafisher.com)

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