



# Feminine Hygiene Products Market - Global Industry Analysis, Size, Share, Trends, Growth and Forecast 2018 - 2023

*Wiseguyreports.Com Publish Market Research Report On -"Feminine Hygiene Products Market - Global Analysis, Size, Share, Trends, Growth and Forecast 2018 - 2023"*

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## [Feminine Hygiene Products Market 2018](#)

Feminine hygiene products are also called as menstrual hygiene products that are used as personal care products by menstruating women, some intersex people, transgender men, and non-binary people during menstrual cycle, during vaginal discharge, and other body functions which are related to the vulva and vagina. Sanitary napkins or towels, period panties, tampons, panty liners, and menstrual cups are the main categories in feminine hygiene products. Products which are meant to cleanse the area of vulva or inside the vagina, such as douche feminine deodorants, feminine wipes, feminine powders, and feminine soaps can also be considered as feminine hygiene products.

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## Feminine Hygiene Products Market Outline

Feminine hygiene products market is expected to show a significant growth during the forecast period which attributes to the rise of disposable income per capita of many countries and changes in the lifestyle among the population globally, rise in awareness about female health and hygiene and an emergence of economic feminine hygiene products are the factors which are boosting the demand for feminine hygiene products. However, reports of women suffering with allergies and infections caused by the materials used in the manufacturing of feminine hygiene products which are leading to the product recalls are the few factors that are hindering the growth of the revenue of feminine hygiene products market.

The global fine hygieminene products market is segmented on the basis of product, distribution channel, and geographical regions.

Based on the product, the global feminine hygiene products market is segmented as:

Sanitary Pads

Tampons

Internal Cleansers and Sprays

Panty liners and Shields

Disposable Razors and Blades

Based on the distribution channels, the global feminine hygiene products market is segmented as:

Supermarkets  
Drug stores  
Pharmacies  
Beauty Stores

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