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Voice - The next computing platform Global Market 2018: Key Players Alibaba, Facebook, IBM, Microsoft

Voice - The next computing platform Market 2018 by Current & Upcoming Trends

PUNE , INDIA, March 13, 2018 /EINPresswire.com/ -- Summary
Many of us will be talking increasingly to machines. Products such as smartphones, in-car infotainment systems, biometric ID systems, home speakers, games consoles, televisions, doors, fridges and industrial machines are already, or will soon become, "conversational".

Speech recognition technology is currently about 90% accurate. In order for voice-activated products to go mainstream, speech recognition needs to reach 99% accuracy. This may take until 2030. But, in the meantime, investors need now to factor voice-driven AI into their thinking and into the way they assess the future prospects of many of their mid-term investments.

Inside this report, we look at the key players impacted by this theme, drilling down into the value chain and identifying winners and losers.

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Companies mentioned
Alibaba
Alphabet
Amazon
AMD
Apple
ARM
Baidu
Facebook
HP Enterprise
IBM
iFlytek
Intel
LG Electronics
Medtronic
Microsoft
NEC
Nuance Communications
Nvidia
NXP
Oracle
Qualcomm
Samsung Electronics

SAP
Softbank
Sony
Splunk
STMicroelectronics
Tencent
Xilinx

Scope
- This report is part of our ecosystem of thematic investment research reports, supported by our "thematic engine".
- About our Thematic Research Ecosystem
- Research has developed a unique thematic methodology for valuing technology, media and telecom companies based on their relative strength in the big investment themes that are impacting their industry. Whilst most investment research is underpinned by backwards looking company valuation models, thematic methodology identifies which companies are best placed to succeed in a future filled with multiple disruptive threats. To do this, tracks the performance of the top 600 technology, media and telecom stocks against the 50 most important themes driving their earnings, generating 30,000 thematic scores. The algorithms in "thematic engine" help to clearly identify the winners and losers within the TMT sector. Our 600 TMT stocks are categorised into 18 sectors. Each sector scorecard has a thematic screen, a risk screen and a valuation screen. Our thematic research ecosystem has a three-tiered reporting structure: single theme, multi-theme and sector scorecard. This report is a Single Theme report, offering in-depth research into a specific theme. It identifies winners and losers based on technology leadership, market position and other factors.

Reasons to buy
- Our thematic investment research product, supported by our thematic engine, is aimed at senior (C-Suite) executives in the corporate world as well as institutional investors.
- Corporations: Helps CEOs in all industries understand the disruptive threats to their competitive landscape
- Investors: Helps fund managers focus their time on the most interesting investment opportunities in global TMT.
- Our unique differentiator, compared to all our rival thematic research houses, is that our thematic engine has a proven track record of predicting winners and losers.

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