

FansFrenzy (FFZY.OTC) announces agreement with McMaster University in Hamilton

PLATTSBURGH, NEW YORK, USA, March 13, 2018 / EINPresswire.com/ -- <u>FansFrenzy Corporation</u> (FFZY.OTC)

PLATTSBURGH, N.Y., March 13, 2018 – FansFrenzy Corporation wishes to inform its shareholders that it has signed a two year agreement with McMaster University in Hamilton, Ontario. The agreement gives fansfrenzy.com a captive audience within the University sports environment. That captive audience can then be rewarded as they earn points for being active on the web portal and mobile application.

It will also give fansfenzy.com unique content in which we will then showcase on our social platform, our mobile application and possibly to other media outlets. The University and the athletes benefit from that exposure as their images and videos go online where they can be viewed by their fans, their parents and the rest of the world. Both the web platform and the mobile application will give the University athlete much needed exposure through our blogs, vlogs, video clips and pictures. They will also give the fans/users an opportunity to earn points in which they can redeem by being active on the site.

Our goal is to enter into academic sports in a significant way and to give our audiences unique content that can only be found on fansfrenzy.com. We are excited to be breaking this new ground with McMaster University and setting a new standard in providing academic sports an alternative social media platform where both the athletes and the fans can express themselves all the while getting rewarded to do so.

Fansfrenzy.com will be sponsoring the 2018 U Sports Men's Volleyball Championship at McMaster University from March 16th to March 18th. We will be on the University grounds creating video content, pictures, vlogs, interviewing participants and posting them on fansfrenzy.com. This digital content will be unique and will also allow the visiting University fans to log on to our platforms, view the content and participate on the action.

About FansFrenzy Corporation

FansFrenzy is a social-commerce (solcom) web site and mobile app connecting members and their affiliated colleges, universities, high schools, alumni and sports organizations. Our platform interacts and rewards members through gamification, contests, giveaways, blogging and in game promotions. Our model is to reward members for simply being part of the online community sharing a common subject of interest.

Forward-Looking Statements Disclosure:

This press release may contain "forward-looking statements" within the meaning of the federal securities laws. In this context, forward-looking statements may address the Company's expected future business and financial performance, and often contain words such as "anticipates," "beliefs," "estimates," "expects," "intends," " plans," "seeks," "will," and other terms with similar meaning. These forward-looking statements by their nature address matters that are, to different degrees, uncertain. Although the Company believes that the assumptions upon which its forward-looking statements based are reasonable, it can provide no assurances that these assumptions will prove to be correct. All forward-looking statements in this press release are expressly qualified by such cautionary

statements, risk, and uncertainties, and by reference to the underlying assumptions.

Contact Info: Corporate Office: Email: info@fansfrenzy.com

Gary Molinaro Fansfrenzy Corporation email us here 514-773-7017

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.