

British Biologicals won three awards at ‘The Asian Brand & Leadership Conclave’ Singapore

Asia’s Most Admired Brand – British Biologicals.
Asia’s Most Admired Business Leader – Mr. V S Reddy.
Lifetime Achievement Award – Mr. V S Reddy.

BENGALURU, KARNATAKA, INDIA, March 14, 2018 /EINPresswire.com/ -- In a convergence of great brands and extraordinary leadership organized by White Page International in association with UK Asian Business Council, held at Ritz Carlton, Singapore on Friday - March 9, [British Biologicals](#) won three awards. British Biologicals is the only company to win 3 awards at ‘The Asian Brand & Leadership Conclave’.

In the conclave, Mr. V S Reddy has been honored with ‘Lifetime Achievement Award’ for his outstanding leadership and valuable contribution to industry. Also, he has been awarded as ‘Asia’s Most Admired Business Leader’ in recognition of his consistent superior leadership and extraordinary achievements by White Page International.

The company also awarded as Asia’s Most Admired Brand 2017-18, in commendation for its Growth, Innovation, Goodwill and Trust. The company’s huge performance is an evidence to create and redefine Market Acceptance and Sustainability in one of the world’s fastest growing economies.

Mr. V S Reddy, MD at British Biologicals said, “We are overwhelmed to receive 3 prestigious international awards. This is a huge validation for our consistent endeavor to build innovative nutraceutical products for the wellness of the society. The award is recognition of our brand quality & excellence, leadership and entrepreneurship. We share this achievement with all our medical fraternity and associates”

On behalf of Mr. V S Reddy, MD, British Biologicals, Mr. Ajit S K, Head - Corporate Communications, British Biologicals received the awards from Mr. Patrick Tay Teck Guan, Member of Parliament – Republic of Singapore and Mr. Taha Coburn-Kutay, Chairman – UK Asian Business Council Ltd.

The 6th Asian Brand & Leadership Conclave presented by white page international in association with UK Asian Business Council witnessed the release of the listing and publication on Asia’s 100 Most Admired Brands and Leader. This is an annual listing of 100 most admired brands and leaders from 6 Asian countries. The selection process is undertaken by a panel of jury members with the likes of Taha Coburn (Chairman of UK Asian Business Council), Ashish Bhasin (Chairman & CEO South



Asian Dentsu Aegis), Rohit Ohri (Group Chairman & CEO FCB India), Sunil Lulla (Chairman & Managing Director, Grey Group India) and more. The conclave also witness honoring some of the most admired and inspirational Asian business leaders across different categories.

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Mr. V S Reddy , MD - British Biologicals

Ajit S K - Head Corporate Communications
British Biologicals
+918884425274
email us here



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