

# Regalix supports start-ups at Harvard New Venture Competition

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-- Mountain View, California: [Regalix](#) Inc., a Silicon Valley customer success company, has announced that it will be among the [sponsors](#) of the 2018 “[One Harvard](#)” NorCal New Venture Competition (1HNVC) run by the Harvard Business School Association of Northern California which will take place on March 15th 2018, in San Mateo, CA.



The HBS NorCal's 1HNVC is a live pitch competition where 20 of the best Harvard-founded early-stage start-ups will showcase their business ideas to over 100 members of the investment and

entrepreneurial community. This year, NorCal's 1HNVC has seen a record entry of over 60 applications from companies that are focused on everything from Enterprise SaaS, Internet of Things and Blockchain, to Health Tech, Cosmetics and Retail.



We thrive on innovation and are committed to working with startups and helping them create winning customer success strategies”

*Jay Shah, SVP, Sales & Business Development at Regalix*

"We thrive on innovation and are committed to working with startups and helping them create winning customer success strategies" noted Jay Shah, SVP, Sales & Business Development at Regalix.

Regalix will provide a 1/2 day workshop to promising 1HNVC

finalists that will focus on customer acquisition and the setting up of customer success programs. Regalix will award free use of their ShareDemos Platform for a year to the global winner of the 2018 “One Harvard” NorCal New Venture Competition. The Regalix ShareDemos Platform is a multi-module enablement solution for sales and marketing teams of organizations of different sizes.

About Regalix Inc.: Founded over a decade ago in the heart of Silicon Valley, Regalix works with enterprises in the hi-tech, ad-tech and retail domains, helping with customer acquisition, growth and retention. With its roots in data-driven and ROI-oriented marketing, Regalix is a full-fledged Customer Success company, delivering seamless customer experience in today's subscription-based economy.

About Harvard Business School Association of Northern California: The Harvard Business School Association of Northern California (HBSA/NC) is one of the most active and largest of the HBS alumni clubs, connecting alumni to each other along the continuum of work and life in business and social endeavors. Its high standards, ethical behavior, personal integrity, impartiality and close connection to HBS and its leaders has made it the most innovative and largest of all HBS alumni clubs world-wide.

The HBSA/NC facilitates members to stay in contact with fellow alumni, further their professional training and participate in community partners programs.

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