

# Beer Adventures Announces First 'National Free Beer Tour Weekend' In 85 Cities Over 23rd-25th March

*From March 23rd through March 25th, beer and food fans get the chance to take a free tour with friends in 85 different cities. With a \$300 prize on offer.*

NEW YORK, USA, March 15, 2018 /EINPresswire.com/ -- From March 23rd through March 25th, 2018, Beer Adventures is giving U.S. based beer and food fans the chance to take a free beer tour in [25 different U.S. cities or 85 others across the globe](#). Next Friday, Saturday and Sunday, which fall on the same weekend as 2018's Sweet Sixteen round of March Madness, are now officially a part of a 3-day holiday being dubbed [National Free Beer Tour Weekend](#).



Tour 25 US Cities or 85 Around The Globe

National Free Beer Tour Weekend is being brought to you by the [Beer Adventures app](#). If you haven't yet tried it out, then you'll soon discover why it's now the number one beer and travel app guiding thousands of regular users around the planet in search of the finest beer and food

in town. Think of it as an interactive city guide — but as opposed to Yelp or Tripadvisor — you're led on a highly curated tour (Beer Adventure) that takes you across the city to all the best bars, breweries, pubs, tap rooms and eateries.

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Our app-led tours are lovingly curated for fans of beer, food and travel. For one special weekend we want to show them off and offer a great day out with friends in 85 awesome global cities on us.”

*Jonny Quirk*

The Beer Adventures app is free to download but usually costs between \$3.99 and \$5.99 per city package. However, for one weekend only, they're giving all beer fans based in the U.S. the chance to take a free tour and see what it's all about for yourself. You can use the app as a personal guide to help you tour a new city's beer scene or you can hook up numerous phones with other friends to take a

tour together. Easily and safely adventure throughout 25 different U.S. cities or 85 world cities from London to Rome, Tokyo to Mumbai.

Each of the tours on the Beer Adventures app has five to ten venues with the option to skip anywhere that doesn't appeal, and each city has at least one tour to select with some now having up to four or five. And each tour is integrated with both the Google Maps and Uber apps so that you can easily and quickly navigate between stops or even get a ride.

One of the favorite features of the app are the built-in trivia questions about your tour stops,


general beer facts and the landmarks around your adventure. Answering them on your own can be a great way to add more fun to your day, or you can play with friends for the ultimate glory in beer knowledge, to see who tops the leaderboard of your own personal beer tour team!

Speaking of scoring points — during National Free Beer Tour Weekend, Beer Adventures is turning the in-app beer trivia into a high-stakes competition, where they're giving you the chance to win a \$300 bar tab for you and your friends. Simply use the app, answer the trivia questions and score over 5000 points to be entered into the drawing — super easy!

To take part in National Free Beer Tour Weekend, sign up between now and Friday, March 23, 2018 — and make sure you download the free Beer Adventures app first — for iOS or Android. You'll be sent all the details you need to take your tour by Friday morning. Then, make sure you book time with friends to enjoy your tour over the weekend.

If you plan to be on vacation elsewhere in North America, check out the tours in Montreal, Toronto, Vancouver, and Mexico City.

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The top section of the image features the Beer Adventures logo on an orange background. The logo consists of a stylized globe with a beer glass in the center, topped with a yellow arrow. Below the globe, the word "Beer" is written in a large, white, cursive font, and "ADVENTURES" is written in a smaller, white, bold, sans-serif font. Underneath the logo, the text "YOUR GLOBAL ON-TAP TOUR GUIDE" is written in a small, white, sans-serif font.

The bottom section of the image shows a screenshot of the Beer Adventures app interface. The app is running on a smartphone, and the status bar at the top shows the time as 21:02 and the battery level at 33%. The app's header includes a phone number (968), the Beer Adventures logo, and a question mark icon. The main content area displays "YOUR NEXT VENUE IS:" followed by "Wrecking Bar Brewpub". Below this, there is a link that says "Here by accident? [Want to go back?](#)". A circular image of a beer glass is shown below the venue name. At the bottom of the screen, there is a white modal box with the title "Select app for navigation" and five buttons: "Citymapper", "Apple Maps", "Google Maps", "Uber", and "Cancel". The "Google Maps" button is highlighted with a yellow background.

The Number One App For Exploring The World's Best Beer And Food

An Exciting Beer Tour At The Touch Of A Few Buttons

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