

# Boost Oxygen Supports the NWHL

*The National Women's Hockey League's Isobel Cup Playoffs Start This Weekend*

MILFORD, CONNECTICUT, UNITED STATES, March 15, 2018 /EINPresswire.com/ -- [Boost Oxygen](#) is proud to be part of the upcoming playoffs and championship tournament of the National Women's Hockey League ([NWHL](#)). Founded in 2015, the NWHL provides the highest level of competition within the sport of hockey and Boost Oxygen is the trusted supplemental oxygen choice for the players' performance, recovery, and results. Being lightweight and portable, Boost is available to players on the bench during games, during practice and during training. This weekend, March 17 and 18, the NWHL playoffs kick off in Buffalo, NY and Newark, NJ to determine which organization will claim the champion's Isobel Cup.

"We've had a great, competitive season with a couple teams rising to the top, but now it's the playoffs, so every team starts with a clean slate. The one thing I do know is that anything can happen. This will be the toughest weekend of hockey this season and everyone is eager to hit the ice." says Dani Rylan, Founder and Commissioner of the NWHL.

Boost Oxygen co-founder and Chief Executive Officer Rob Neuner says, "We are very proud to be part of the National Women's Hockey League. The talented hockey players in this league have established themselves as true leaders for future generations of female hockey players who aspire to

play a sport where they, themselves, can be female role models. In competing for the gold medal in women's ice hockey during the recently concluded 2018 PyeongChang Olympic Games, nine (9) players on Team USA compete in the NWHL." Mr. Neuner goes on to say, "Knowing that Boost Oxygen supports the talent of these [athletes](#) on a game-by-game, shift-by-shift basis really inspires us."

Boost Oxygen is the worldwide leader of providing portable, lightweight, and affordable bottles of 95% pure oxygen in the retail consumer market. Professional athletes have had the opportunity to fuel their performance with oxygen for decades, now, athletes of all ages and any sport can experience these same benefits. Boost Oxygen is trusted by hockey players and

teams in the National Hockey League (NHL), American Hockey League (AHL), NCAA, youth hockey and adult leagues throughout the United States.



Players support their performance with Boost Oxygen.

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*Rob Neuner, Co-Founder & Chief Executive Officer*

Since the league's founding, the championship teams have included the Boston Pride (2016) and the Buffalo Beauts (2017). The Isobel Cup is named for the daughter of Lord Stanley (of Stanley Cup fame in the NHL). The playoff games are streamed live on Twitter. Learn more about the league, teams and players: [www.nwhl.zone](http://www.nwhl.zone).

About the National Women's Hockey League (NWHL):  
Established in 2015, the NWHL became the first professional women's hockey league in North America to pay its players and share in revenue from select apparel sales. The mission of the league is to promote and develop women's hockey, increase participation and interest in the sport at all levels, and shine a light on the role models that fill the rosters of all of its clubs. The league is made up of the Founding Four: Boston Pride (2016 Isobel Cup champions), Buffalo Beauts (2017 champions), Connecticut Whale and Metropolitan Riveters, and will add more teams in the coming years. Prior to its third season in 2017-18, the NWHL signed a landmark contract with the New Jersey Devils, who became the first NHL team to form a long-term partnership with one of its clubs (Riveters). The league also has a global broadcast agreement with Twitter. For more information, please visit [NWHL.zone](http://NWHL.zone) and follow the league on Twitter, Instagram and Facebook @NWHL

About Boost Oxygen:  
Boost Oxygen is the #1 trusted brand of portable, lightweight 95% pure oxygen. Based in Milford, Connecticut, Boost Oxygen is a made in the USA product, available at retailers nationwide and exported worldwide, and is the choice of professional and amateur athletes, teams and organizations in the NFL, NHL, AHL, AFL, NCAA, Team USA and everyday athletes competing in all sports and of all ages. For more information, images and studies about the benefits of oxygen, visit the website: [www.BoostOxygen.com](http://www.BoostOxygen.com). On social media, consumers post about their experiences on Facebook (@BoostOxygenUSA), Twitter (@BoostO2) and Instagram (@boostoxygen).

Brian Hoek



Boost Oxygen makes 95% pure oxygen accessible to the consumer market.



Boost Oxygen is lightweight and portable.

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