

# University Reproductive Associates Becomes First IVF Center in NJ to Offer LifeAire Purification

*The technology has been shown to increase in vitro fertilization (IVF) success rates by up to 20%*

HASBROUCK HEIGHTS, NJ, UNITED STATES, March 15, 2018 /EINPresswire.com/ -- A new technology will be a game-changer in fertility treatment success in [New Jersey](#). [University Reproductive Associates](#) (URA) is New Jersey's first in vitro fertilization (IVF) center to introduce [LifeAire](#), the cutting-edge technology that increases the likelihood of successful implantation and ongoing pregnancy rates by 15–20%. This powerful, in-duct air purification system remediates 99.999% of pathogens and volatile organic compounds (VOCs) in the air before it reaches the lab at URA, and fortifies URA's already highly heralded, state-of-the-art diagnostic testing procedures and treatment options to help fulfill patients' dreams of becoming parents through IVF.



The doctors at University Reproductive Associates (URA) of New Jersey

URA is the first and only IVF center in the state to adopt this remarkable new technology into its already state-of-the-art IVF laboratory. The physicians, lab specialists, nurses and staff at URA deliver care 365 days each year to increase patients' pregnancy success rates; the LifeAire purification system should produce dramatic and sustained improvement in IVF success rates. With LifeAire technology, combined with an approach of complete, patient-centered dedication, URA strives to constantly improve success for their patients suffering from infertility and reproductive disorders.

URA's Laboratory Director of Embryology, Dr. Jindal, discusses the impact of LifeAire: "I have personally seen the LifeAire system produce amazingly improved outcomes at another IVF lab in Florida where I act as a consultant. More embryos develop into successful blastocysts, which is the stage embryos need to reach to be able to implant successfully, which leads to more available good, quality embryos for transfer or for freezing for future use. These laboratory improvements lead directly to dramatically better pregnancy rates and more successful IVF cycles."

URA physicians are recognized as leading authorities in the field by being chosen as reviewers and editors for prestigious medical journals, including Fertility and Sterility, Human Reproduction, Obstetrics and Gynecology, the American Journal of Obstetrics and Gynecology, the Journal of Clinical Endocrinology and Metabolism and Topics in Obstetrics and Gynecology. They are also educators for two separate OB/GYN residency programs, and they direct the only REI Fellowship training program based in the state of New Jersey.

Leonard Schwartz  
University Reproductive Associates  
201-288-7543  
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.