



Largest US - Greater China Online Education Summit in Shanghai China

Calling for Speakers. Participate and Build Strategic Partnership with Top 300 China Universities. Organized by Shanghai Jiaotong University (#6) & CMS Global.

SHANGHAI, CHINA, March 16, 2018 /EINPresswire.com/ -- US-Sino Online Higher Education (USOHE) Summit will be held this year in Shanghai, [China](#). Organized by Shanghai Jiaotong University (ranked #6 in China and Global Top 100), CMS Global and OLC. Calling Top US Universities and Edtech Companies to participate and present. Limited Keynote slots available. Go to www.cmsglobal.us/usohe2018 or email usohe@cmsglobal.us for more info.

The social contradictions in the new era are reflected in education: the contradiction between the growing demand for fair and quality education and the unbalanced and inadequate development of education industry in China. However, online education has great potential to transform education, which is a significant way to break the contradiction of education in the new era and promote teaching and education reform.

The emergence of online education and development of related technologies have led to the transformation of education in the Internet era. The global education workers also face new challenges and opportunities. They face challenges on how to improve the quality of online higher education to enable learners to obtain high-quality learning experience and learning effects. In addition, they must understand how to transform and upgrade online education models to guarantee the sustainability and scalability to meet the future global demands of online education. Solving these issues are core factors related to institutions entering this fast-track industry.

Catering to the global needs of our educational industry, the 2nd annual US-Sino Online Higher Education Conference will be held under the theme of Improving the Quality of Online Higher Education and the Promotion of US-Sino Higher Education Collaboration. Communicating best practices and learning about new innovations in online higher education for China and the United States will be a central focal point. Presenters and participants are leaders and professionals coming from well-known and respected universities and online education technology companies. Topics include online platforms, effective faculty engagement and teaching practices, curriculum design, learning resources and tools, technical support and operational management of platforms. Innovative and valuable research practices will also be introduced. The Summit will provide attendees with a high-quality academic and international education forum to jointly promote information exchanges, best practices and an opportunity to develop cooperative agreements in the field of [global online education](#).

China is the largest education market in the world and the top student exporting country to the US. With online modality, the potential to reach this 1.4 billion population is incredible. Come mingle, share best practices, form strategic partnership. For registration, please go to www.cmsglobal.us/usohe2018 or email usohe@cmsglobal.us.

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