

# Sports Equipment Industry 2018- By Plan Future Business Decisions Using the Forecast Figures

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*Global Sports Equipment Market Research Report 2018 Analysis and Forecast to 2022*

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Global [Sports Equipment](#) industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## Synopsis

Essential resource for top-line data and analysis covering the global sports equipment market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

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## Key Highlights

- The sports equipment market includes retail sales of ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, sportswear, sports shoes and all other sports-dedicated equipment sold at retail.
- It excludes all B2B sales made to sports associations and clubs.
- Any currency conversions used in the creation of this report have been calculated using constant annual average 2016 exchange rates.
- The global sports equipment market is expected to generate total revenues of \$142,390.1m in 2017, representing a compound annual growth rate (CAGR) of 4.5% between 2013 and 2017.
- Growth in the Chinese market can also partially be attributed to strong state level support for the sports industry in general. The government for example has introduced a “national fitness plan” which is to be implemented by the year 2020 fully and seeks to increase the attractiveness of sporting activities amongst the Chinese populace.
- The US market has grown at a rather strong pace overall in recent years, as improving macroeconomic conditions result in increased spending. For example household consumption levels have seen a strong rise in the historic period. However growth has followed a decelerating trend in the US market in the historic period, and this trend will continue in the forecast period as well.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the global sports equipment market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global sports equipment market
- Leading company profiles reveal details of key sports equipment market players’ global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global sports equipment market with five year forecasts

## Reasons to buy

- What was the size of the global sports equipment market by value in 2017?
- What will be the size of the global sports equipment market in 2022?
- What factors are affecting the strength of competition in the global sports equipment market?
- How has the market performed over the last five years?
- How large is the global sports equipment market in relation to its regional counterparts?

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