



# Retail Innovations 2018 Global Key Players - Lawson, Walmart, Auchan, Paysafe Market Analysis and Forecast to 2022

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*Retail Innovations Market 2018 – By Analyzing the Performance of Various Competitors*

PUNE , INDIA, March 16, 2018 /EINPresswire.com/ -- Summary

"Global [Retail Innovations](#): Summary of Innovations in 2017", report published by is a compilation of the innovations we have been gathering and publishing monthly over 2017.

This report covers some of the key in-use and new retail innovations utilized by retailers across the world, to effectively engage consumers across a host of platforms, including mobile and social media, virtual and augmented reality, and in-store and online displays/visibility.

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## Companies mentioned

Lawson  
Lowe's  
River Island  
Lotte  
Zara  
NYX Professional Makeup  
Timberland  
Bonobos  
Walmart  
Husqvarna  
Cosabella  
Wheelys Inc  
Birkenstock  
Bodega  
Auchan  
Ithmaar Bank  
Paysafe  
Mastercard  
Amazon

## Scope

- This report covers innovations from consumer-driven trends, including tools based on augmented reality, omni-channel retail, improved shipping and payment facilities, product innovations, improved point of sale experiences, and promotional campaigns.

## Reasons to buy

- This report includes innovations in back-end processes that ease business operations and make retailers more responsive to changes in consumer behavior.

Table of Content: Key Points

Introduction  
In-store Technologies  
Convergence of Retail Channels  
Innovative Payment and Shipping  
Engaging Your Customers  
Innovative Promotions  
...Continued

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