

The Brand Behind The Brands

Trilogy Brands Makes Headlines As The New Face of Retail & Leisure International Magazine

LOS ANGELES, CA, UNITED STATES, March 19, 2018 /EINPresswire.com/ -- "The Brand Behind the Brands" [Trilogy Brands Group](#) makes headlines in the world of retail as the face on the new cover of

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Barbara D'Amato

Retail & Leisure International, the world's only global retail and leisure magazine. And is the face of this year's MIPIM issue, the world's largest real estate event which gathers the most influential players from all sectors of the premium property industry, food and beverage, retail, leisure and entertainment industries globally.

Barbara D'Amato has the distinctive honor to be the first person in 13 years to be on the cover of RLI Magazine as part of a strategic move of the magazine to showcase the faces of retail. “What a fantastic opportunity to be chosen to be the first face of retail globally and to promote the world's top

brands through the most prestigious retail and leisure magazine worldwide” D'Amato states.

Trilogy Brands Group recognizes the need for global penetration in a market where the retail sector is the leading driver of global economic growth. Securing brands is key to solving challenges in the global retail industry. Barbara D'Amato, CEO of Trilogy Brands Group, sat down on an interview with RLI to discuss how the company is capitalizing on great momentum and growing the portfolio with dozens of unique brands that engage consumers worldwide.

On the cover, Barbara D'Amato is featuring a dress by Halston and jewelry by [Misahara](#). She is all work and glow, spending much of her time on-stage as a keynote speaker and panelist at world leaders' organizations from the WEFForum, MIPIM, ICSC, RECON, GRLC and more. And off-stage in photo shoots showcasing brands that are taking the retail world by storm, like Grayse a premium fashion brand specializing in the modern, intuitive, edgy and sophisticated women of today, owned by the iconic Gray family, the creators of one of the most recognizable fashion brands in the world: St John; Misahara a fine jewelry house that pays tribute to the shimmering waters of the Adriatic Sea and the golden sand of the Sahara Desert, making headlines as it was the jewelry of choice by celebrities like Lady Gaga at The Met Gala in New York; Halston an iconic fashion brand worn by celebrities like Jennifer Lopez, Eva Longoria, Sarah Jessica Parker and Taylor Swift; and Butera a premium home brands collection transforming homes for over 20 years and one of the most sought-after luxury interior design firms and lifestyle brands.

“The world of brands is ready to create new global partnerships and expand its horizons to reach consumers worldwide. This is a unique opportunity to showcase our brands” explains D'Amato.

An important part of retail is the food and beverage sector. All-time favorites include: Rainforest Café, Morton's Steakhouse, T-Rex Restaurant, Ruby's Diner, Bubba Gump Shrimp Company, American Cut, Wahoo's Fish Taco, PDQ, ZPizza among many of the brands Trilogy represents for international expansion.

RLI is an international publication that provides industry analyses on an extensive variety of topics, together with informative in-depth articles and profiles on the retail and leisure industry's leading operators. Circulated monthly to individually named CEOs, Directors and key decision-makers internationally, the magazine is dedicated to the retail and leisure market - incorporating global news, specialist features, profiles and regular sections all combined to offer the reader a valuable insight into the impact of retail & leisure development on the industry. RLI Magazine is the chosen media partner for all major retail real estate industry events globally with a monthly circulation of 20,000 key decision makers, increasing to 40,000 at major events. RLI is the media partner at: MIPIM UK, MIPIM Asia, ICSC RECon Europe, ICSC RECon London, the World Retail Congress, MAPIC, the Retail Leaders Circle in Dubai, and the Retail Leaders Conference in Pakistan.

We look forward to connecting face to face with retailers and developers at some of these events in London, Madrid, Cannes, Hong Kong, Dubai and Lahore, or direct email inquiries to Trilogy: barbara@trilogybrandsgroup.com. We have some AMAZING BRANDS ready to expand internationally!

Check out the full online publication: <https://issuu.com/avalon33/docs/rli.131.march2018>.

Barbara D'Amato is an influencer and strategy director focusing on global brand development and growth for the world's top brands. Recognized as a leading expert in retail and entertainment, social impact in emerging markets, and cross-border partnership opportunities. A sought-after speaker globally on leadership, finance, and entrepreneurship. A visionary change agent for women and youth. A global catalyst. And a next generation global citizen. For more information:

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