



Localism Market Analysis 2018 (By Segment, Key Players and Applications) and Forecasts To 2022

Localism Industry Business & Investment Opportunity (2018 – 2022) Market Research Reports

PUNE , INDIA, March 19, 2018 /EINPresswire.com/ -- Summary

"TrendSights Analysis: [Localism](#)", report examines what Localism means as a consumer trend and why it is important, who are likely to be the target audience, how FMCG brands can best capitalize on the trend, and what will be the future outlook for the trend.

Consumers are embracing products that have local credentials or claims as they consider these products to be better quality, healthier, more sustainable, more trustworthy, and more authentic than non-local alternatives. The Localism trend captures a growing distrust, especially in the West, of globalization and big business with consumers instead opting for local products as a way to reconnect and support their local community.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/2989120-trendsights-analysis-localism-meeting-local-needs-through-product>

Scope

- 42% of global consumers favor smaller and locally produced brands over bigger, mass market brands.
- 26% of global consumers believe that globalization has had a negative impact on their country.
- 70% of global consumers associate local or locally produced products with "fresher".

Reasons to buy

- Understand which audiences are most affected by the Localism trend.
- Compare the presence of this trend in each industry across the FMCG space, and learn what the key opportunities are.

Table of Content: Key Points

Executive Summary

Introduction

What?

Why?

Who?

How?

What next?

Appendix

...Continued

ACCESS REPORT @ <https://www.wiseguyreports.com/reports/2989120-trendsights-analysis-localism-meeting-local-needs-through-product>

Get in touch:

LinkedIn: www.linkedin.com/company/4828928

Twitter: <https://twitter.com/WiseGuyReports> □

Facebook: <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.