

# Games Software Global Industry Guide 2018-2022

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PUNE, INDIA, March 19, 2018 /EINPresswire.com/ -- WiseGuyReports.com with their unique quality of simplifying the market research study, presents a deep diving study report "Games Software Global Industry Guide 2018-2022"

Games Software

Overview

Global Games Software industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

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Major Highlight of the Report

- The games software market includes retail sales of games for domestic games consoles, handheld games consoles, mobile phones and other wireless devices; and games for PC and Mac desktop computers. Online games are excluded (e.g. Second Life). Console hardware sales are excluded. The market is valued at retail selling price (RSP) with any currency conversions calculated using constant 2016 annual average exchange rates.
- The global games software market is expected to generate total revenues of \$46,998.4m in 2017, representing a compound annual growth rate (CAGR) of 3.9% between 2013 and 2017.
- Sales generated through music, video, book, stationery and entertainment software specialists are expected to be the most lucrative for the global games software market in 2017, with total revenues of \$15,878.5m, equivalent to 33.8% of the market's overall value.
- The US is the single largest market for gaming software, accounting for 35.8% of the global market. Its fortunes therefore play a large part in shaping those of the global market as a whole.

Games Software Major Outlook

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 chemicals market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 chemicals market
- Leading company profiles reveal details of key chemicals market players' G8 operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the G8 chemicals market with five year forecasts
- Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country.

## Games Software - Competitive Analysis

Key players are making innovative developments in Games Software. The same will help in improving the market performance. Heavy investments are made by major players in the R&D sector

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