



# Ecommerce Themes Market - Key Players are More Focusing on Customer Personal Preferences, New Report 2017-2022

PUNE, INDIA, March 19, 2018 /EINPresswire.com/ -- WiseGuyReports.com with their unique quality of simplifying the market research study, presents a deep diving study report "Ecommerce Themes 2017 - Global Thematic Research"

Ecommerce Themes

Overview:

Before we look at the big themes, let us first put things into perspective by glancing at the share price performance of Ecommerce companies relative to other Internet & media sectors and relative to the S&P 500 index. Over the last two and half years, the S&P 500 index has increased by 16%. During that period, our equal-weighted index of the leading Ecommerce stocks has risen by 18%. Meanwhile, social media stocks have risen by 4%; digital marketing stocks have fallen by 23%; traditional advertisers have risen by 10%, music, film and TV companies have fallen by 7%; and publishers have risen by 7%.

In this report, we look at the key investment themes that will impact the Ecommerce sector worldwide, identifying thematic winners and losers.

Click here for sample report @ <https://www.wiseguyreports.com/sample-request/3054205-ecommerce-themes-2017-global-thematic-research>

Top Companies mentioned

51job

58.com

Alibaba

Baidu

MakeMyTrip

Netflix

Start Today

TripAdvisor

Vipshop

Yahoo!

Major Scope of the Report:

The researchers has developed a unique thematic methodology for valuing technology, media and telecom companies based on their relative strength in the big investment themes that are impacting their industry. Whilst most investment research is underpinned by backwards looking company valuation models, thematic methodology identifies which companies are best placed to succeed in a future filled with multiple disruptive threats.

To do this, tracks the performance of the top 600 technology, media and telecom stocks against the 50 most important themes driving their earnings, generating 30,000 thematic scores. The algorithms in “thematic engine” help to clearly identify the winners and losers within the TMT sector.

Thematic research ecosystem has a three-tiered reporting structure: single theme, multi-theme and sector scorecard. This report is a Multi-Theme report, covering all stocks, all sectors and all themes, giving readers a strong sense of how everything fits together and how conflicting themes might interact with one another.

.Continued

For Detailed Reading Please visit @ <https://www.wiseguyreports.com/reports/3054205-ecommerce-themes-2017-global-thematic-research>

About Us

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports understand how essential statistical surveying information is for your organization or association. Therefore, we have associated with the top publishers and research firms all specialized in specific domains, ensuring you will receive the most reliable and up to date research data available.

Contact Us:

NORAH TRENT

Partner Relations & Marketing Manager

[sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

[www.wiseguyreports.com](http://www.wiseguyreports.com)

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.