

Lehigh Valley Web Design Team Builds Website for Leading Consulting Firm

The Lehigh Valley web design team at KDG designed an entirely new website for leading consulting firm Yaffe & Company.

ALLENTOWN, PA, UNITED STATES, March 21, 2018 /EINPresswire.com/ -- The [Lehigh Valley web design](#) team at KDG in Allentown, PA has recently finished work on a new website for Yaffe & Company, a leading consulting firm located in Maryland.

“Yaffe’s old website was outdated and very heavy in textual content instead of visual content,” says Kalyn Kates, UI/UX designer at KDG.

Kates and her team worked on an entirely new design for Yaffe, one that included modern elements, visual features, and interactive content that would keep users engaged and coming back for more.

Yaffe’s three distinct audiences are leaders in the healthcare, nonprofit, and higher education sectors, so KDG built three portals to meet the very different needs of each user group. All portals have their own resource center where visitors can find blog posts, reports, survey results, webinars, and more.

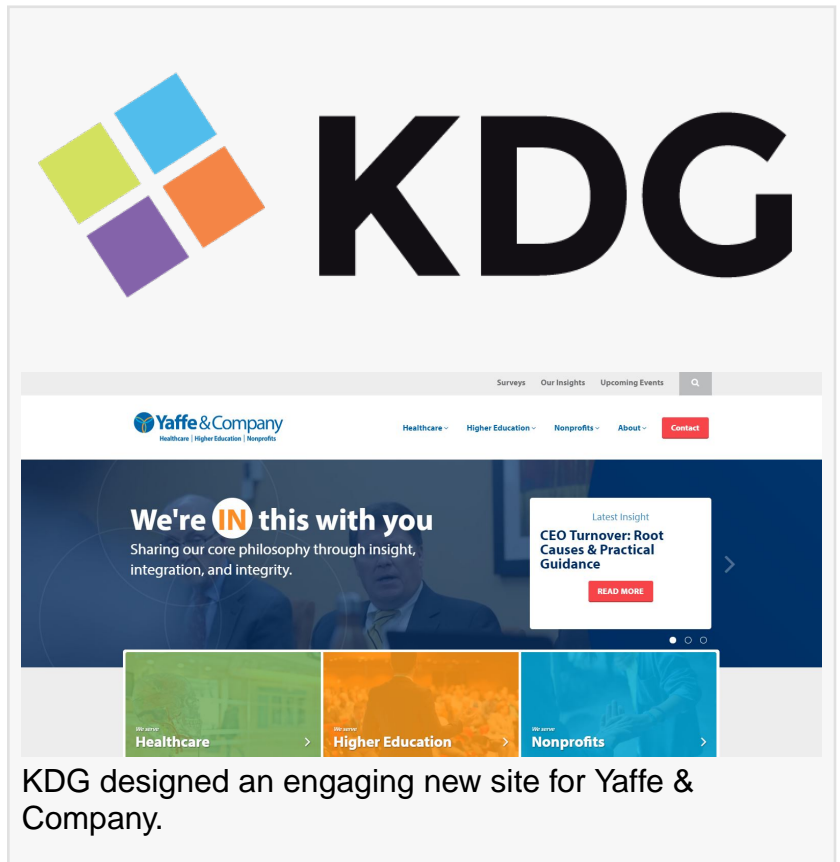
“

The people at KDG are very professional and creative, and they worked within our budget and our time frame.”

John Tolmie, Senior Vice President, Yaffe & Company

but as a group of people just like them.

Not only is the new site engaging, but the site, built entirely on WordPress, can be easily customized



and updated by the team at Yaffe. This means the latest news can be posted, new surveys can be shared, and new images can be added, all with a few simple clicks.

“The people at KDG are very professional and creative, and they worked within our budget and our time frame,” continued Tolmie.

To view Yaffe & Company’s new site, visit <http://www.yaffeco.com/>.

To learn more about the business web design services offered by KDG, visit <https://kyledavidgroup.com/services/web-mobile-design/>.

About KDG: KDG has served small and medium-sized family businesses and closely-held private enterprises for over 16 years. The company has served as complete technology consultants for all types of businesses throughout the Lehigh Valley and beyond. [Small business IT support](#), [custom software development](#), onsite training, web design, solutions for accounting and human resources, and project management are but a few of the services they provide. Learn more at <http://www.kyledavidgroup.com/>.

Keri Lindenmuth
The Kyle David Group, LLC
610-628-3152
[email us here](#)

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