



# LoginRadius Announces Channel Partner Program

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*LoginRadius Launches Channel Partner Program to Meet the Market Demands*

VANCOUVER, BC, CANADA, March 20, 2018 /EINPresswire.com/ -- LoginRadius, a leader in Customer Identity Management, announced today the launch of its Channel Partner Program.

“LoginRadius’ robust and industry leading Identity Platform has been helping thousands of businesses drive growth”, said Rakesh Soni, CEO of LoginRadius. “With our Channel Partner Program, we want to help even more businesses worldwide, and develop a new practice around identity market that is expected to be \$22B by 2022.”

The Program is designed to drive accelerated revenue and opportunities for channel sales partners such as: Value-Added Resellers, Solution Providers, System Integrators and Consultants as well as Technology Partners.

- LoginRadius Channel Partner Program -

Our Program is designed by keeping in mind that we believe in working as one team with our partners.

A simple and thorough onboarding process ensures maximum engagement for our partner from the start to results. Tailored training programs are included to ensure all levels of partners are prepared to uncover new opportunities, address product questions and issues and to deploy a leading edge cIAM solution.

In addition, all the partners will get access to LoginRadius’ Partner Portal and will able to utilize various resources including Sales, Marketing, Customer Success, Engineering and Executive Leadership can be made available as needed to ensure the success of the partnership.

The Program is well tested and structured in 2017 with 23 of our channel partners and over 100 technology integration partners. It has demonstrated significant value addition for both our partners as well as for our customers. You can see list of our featured partners [here](#).

“Our partnership with LoginRadius further illustrates our commitment to providing merchants access to the highest-caliber technologies and service providers available in the industry,” said Russell Klein, SVP of corporate development for BigCommerce. “LoginRadius shares our desire to help merchants sell more and grow faster to maximize success, and we look forward to working together to mutually support new and existing customers.”

- Who is the Partner Program For -

Are you looking to differentiate yourself from your competitors? Do you have aggressive growth

targets and wondering how to add a new source of revenue? Wondering how to provide even more value to your existing client base? Well look no further than the LoginRadius Partner Program.

The Partner Program is for small consulting shops to large business enterprises that span the globe in the areas of Digital, Marketing, IT services, Technology and various others. The Program enables partners to capitalize on the benefits of the program to help them build a new line of business around Customer Identity, or add to their existing Identity line of solutions.

Customer Identity is the next big thing and the Program benefits those who are dedicated to driving additional revenue for their companies, along with acting as a trusted advisor by recommending, or reselling one of the top customer identity solutions in the market. Those LoginRadius Partners who engage fully end up developing the expertise needed to stand out in this quickly evolving marketplace.

To learn more about the Partner Program visit: <https://www.loginradius.com/partners-program/>

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#### About LoginRadius:

LoginRadius is a leading provider of cloud-based Customer Identity and Access Management solutions for mid-to-large sized companies. LoginRadius' solution serves over 3,000 businesses with a monthly reach of 650 million users worldwide. The company has been named as an industry leader in the cIAM space by Gartner, Kuppingercole, and Computer Weekly.

LoginRadius' platform helps companies deliver a connected customer experience, creates an integrated marketing ecosystem, and centralized customer data to define a unified profile and better manage their customer identities. Some of the key products include customer registration services, profile management, single sign on (SSO), integration with third party marketing applications, user management, customer insights, and more.

The company is headquartered in Vancouver, Canada, with additional offices in the USA, United Kingdom, Australia, and India.

For more information, please visit [www.loginradius.com](http://www.loginradius.com).

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This press release can be viewed online at: <http://www.einpresswire.com>

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