

Business Process Outsourcing Market Analysis 2018 (By Segment, Key Players and Applications) and Forecasts To 2022

Business Process Outsourcing Market 2018 Trend, Segmentation and Opportunities Forecast To 2022

PUNE, INDIA, March 20, 2018 /EINPresswire.com/ -- Summary

"Strategic Focus Report: [Business Process Outsourcing](#)", analyses the current trends, drivers, and inhibitors impacting the business process outsourcing market. The report outlines the evolution of business process outsourcing technologies, and identifies and assesses the best performing vendors in the market. This report also presents view of the revenue opportunities in the business process outsourcing market through to 2021, highlighting the market size and growth by technology, geography, sector and size band.

This product covers the latest trends in the business process outsourcing market, coupled with insight into the vendor landscape and market size in the business process outsourcing domain.

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This Strategic Focus report analyzes the current trends, drivers, and inhibitors impacting the business process outsourcing market. The report outlines the evolution of business process outsourcing technologies, and identifies and assesses the best performing vendors in the market. This report also presents view of the revenue opportunities in the business process outsourcing market through to 2021, highlighting the market size and growth by technology, geography, sector and size band. Moreover, following in-depth ICT decision maker surveys, the report outlines enterprises' investment priorities in the business process outsourcing segment.

In particular, it provides an in-depth analysis of the following -

- The latest trends impacting the business process outsourcing market.
- The market drivers (both supply-side and demand-side) that will facilitate the growth of the business process outsourcing market.
- The market inhibitors that may hinder the pervasive adoption of business process outsourcing solutions.
- Identification of the top ICT vendors in the business process outsourcing market, coupled with an overview of the top 5 vendors.
- The report also covers the primary findings from view of revenue opportunities in the business

process outsourcing market through to 2021, highlighting the market size and growth by technology, geography, sector and size band.

Scope

- While organizations are looking to re-think their sourcing strategies and enhancing their RPA capabilities, BPO providers are expected to continue building automation into their solutions. Consequently, intelligent automation and RPA is set to not only disrupt the existing outsourcing structures, but also drive down costs as well as prices in the market considerably.
- The BPO sector has seen significant M&A volumes from both corporate acquirers and equity firms, and this is expected to continue given the fragmented nature of the industry and the increasing demand from multinational clients and SMEs for more sophisticated and value-added services across the entire value chain.
- A number of FinTech companies are outsourcing their business processes over the last two years to improve and enhance their digital capabilities. This trend is becoming largely prevalent as financial start-ups are becoming confident about outsourcing their entire technology and back office operations.

Reasons to buy

- Understand the business process outsourcing landscape, the recent trends, drivers, and inhibitors shaping the business process outsourcing segment.
- Comprehend the business process outsourcing vendor landscape and track their relative performance in the business process outsourcing market to gain competitive advantage.
- Enhance your market segmentation by analyzing the revenue opportunity forecasts figure in the business process outsourcing market from 2016 to 2021, spanning six technology segments, six regions, 14 verticals, and two size bands.

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