



# UBS Wealth Management Market Segmentation and key Players Analysis 2022

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*UBS Wealth Management Market 2018–By Identifying the Key Market Segments and Key players holding market share*

PUNE, INDIA, March 20, 2018 /EINPresswire.com/ -- Summary

"Super League In-Depth Analysis: [UBS Wealth Management](#) 2017", competitor profile provides a comprehensive analysis of UBS' wealth management operations. It offers insight into the company's strategy, financial results, and marketing activities. It also covers recent M&A activity, customer targeting, and product innovation.

Headquartered in Switzerland, UBS is a global organization with a presence in 52 countries. It operates through five business divisions: Wealth Management, Wealth Management Americas, Personal and Corporate Banking, Asset Management, and Investment Bank. UBS is the world's largest wealth manager as measured by assets under management (AUM).

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## Companies mentioned

Banque Leonard  
BlackRock  
Consenso  
FinChat  
Van Lanschot Kempen

## What else is contained -

- Insight into UBS Wealth Management's growth strategy.
- Overview of the firm's organizational structure.
- Clear presentation of its geographical coverage and expansion strategy, including M&A activity.
- Analysis of the firm's financial performance, including comparison with other global wealth managers.
- Examination of key target client groups.
- Analysis of UBS Wealth Management's product and service proposition and how it is unique compared to those of its competitors.
- Review of UBS Wealth Management's marketing and social media activities.

## Scope

- UBS has a strong global presence and a broad client base. As measured by AUM, the Americas and Europe are its biggest markets.
- UBS seeks to increase its market share in the UHNW and Family Offices segment, and has recently launched Family Office Compass for UHNW families. It also acquired Banque Leonardo in France. UBS's dwindling revenues impacted profitability in 2016, while AUM increased supported by better market performance.
- Through its UBS Unique program, UBS is aiming to capture the growing HNW female client base to generate high revenue growth over the next five years.

#### Reasons to buy

- Examine the financial performance and key ratios for UBS Wealth Management and benchmark this competitor against other global wealth managers.
- Explore UBS Wealth Management's recent M&A and growth strategies and their impacts on its AUM growth and financial performance.
- Understand UBS Wealth Management's client targeting strategies and examine whether these have been successful.
- Learn more about UBS Wealth Management's marketing strategy, social media presence, and digital innovations.

#### Table of Content: Key Points

Executive Summary

Strategy

Financial Performance

Customers & Products

Marketing & Advertising

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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