

Online Garden & Power Tools Site Reveals Unexpected Rise in Vacuum Cleaner Trend

Independent review site identifies growing trend in consumer purchasing for cordless, electric power tools and vacuum cleaners and sees traffic grow by 20%.

MANCHESTER, GREATER MANCHESTER, UNITED KINGDOM, March 20, 2018 /EINPresswire.com/ -- Bob Sides, creator of [Garden & Power Tools](#), offers visitors an independent insight into home, garden and power tools. After publishing new content relating to [vacuum cleaners](#), the site saw an unexpected rise in visitors.

Historically, those looking to purchase power tools such as drills, chainsaws and hedge trimmers would go to their local department store. However, with an increased presence of online retailers and more demand for online shopping, customers are turning to the internet as their primary source of information.

Not only are they searching for power tools, but also home & kitchen wear such as vacuum cleaners. The trend looks set to continue as a new range of cordless, electric machines continue to dominate the market.



Owner Bob Sides

“

People no longer want the noise, high maintenance or high costs of petrol powered garden tools”

Bob Sides

The rise of the cordless electric machines is new, but to some not totally surprising. Visitors to vacuum cleaners now accounts for over 20% of total site traffic.

“People no longer want the noise, high maintenance or high costs of petrol powered garden tools.” says Bob. “Instead, they are opting for more environmentally friendly, quieter, cheaper tools which tend to be cordless electric models.”

This trend has been dominated in the UK by companies such as Dyson and Gtech. Dyson are a very well known brand who specialise in unique, modern vacuum cleaners, hand dryers and fans. Gtech are less well known, but started off with a full range of cordless electric garden tools such as hedge trimmers, [lawn mowers](#) and grass trimmers.

Gtech have now launched heavily into the vacuum cleaner market, and also the electric bike sector.

Bob, noticing this trend, decided to help users navigate this new area of products by providing users with independent, insightful information on each product.

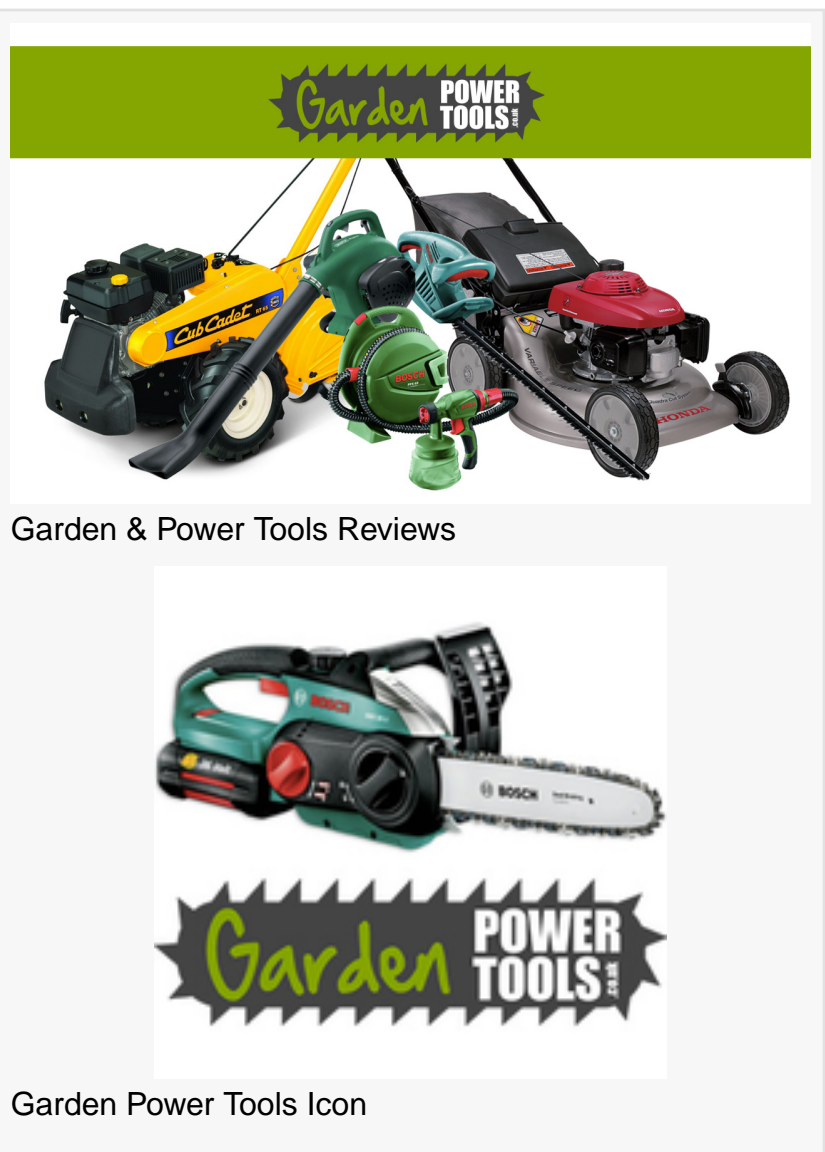
Owner Bob states "I didn't know how well received or popular the information would be. It turns out that thousands of people are looking for information on these new, cordless electric tools to find out if they're any good."

Garden & Power Tools continues to create independent and insightful product reviews on all kinds of electric and petrol powered tools which can be used by DIY enthusiasts at home.

About Garden & Power Tools:
Founded in 2014, Bob, a retired engineer, decided to create a resource for those needing independent information about tools. He has since been regularly adding more content to the site with the aim of informing users.

Find out more at
<https://gardenpowertools.co.uk>

Bob Sides
Garden & Power Tools
07947326171
email us here



This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.