

## Ammbrtech Appoints Telecommunication Thought Leader Dean Bubley to Board of Advisors

LA HULPE, BELGIUM, March 20, 2018 /EINPresswire.com/ -- <u>Ammbrtech</u> has announced the latest addition to the team; telecommunication technology thought leader, Dean Bubley. With over 25 years of experience, Mr Bubley is one of the leading market observers and commentators covering the telecommunications, mobile and networking industries.

Mr. Bubley is a well-known figure at conferences and has written articles about 5G, WiFi, spectrum policy, blockchain and distributed ledgers, eSIM, the "future of voice and video", mobile broadband, developer platforms and contextual communications. He also advises corporates and industry bodies on trends in communications service creation and monetisation, mobile devices, IoT, applications ecosystems, broad futurism and policymaking. His clients include many of the world's leading telecom operators, vendors, regulators and industry associations.

In his role, Mr Bubley will be offering broader analyses of network infrastructure and software, telecom business models, voice/video communications and regulatory policy. He is known as a contrarian, often with challenging opinions that go against industry consensus, but which often turn out to be accurate predictions of the future.

Mr Bubley's convictions are in line with those that drive AmmbrTech in our aspirations to develop technology that inspires and he has spoken specifically about decentralised networks and blockchain technology, coupled with community engagement, as part of his motivation behind joining the Ammbr team.

"Ammbr is a fascinating blend of innovation, vision and pragmatism. It links network democratisation, blockchain, and a deep understanding of communities as well as mainstream technology use-cases," Mr Bubley explained. "I'm pleased to be involved to help accelerate the reach of the Internet, and mitigate the risks of inflexible network monocultures."

Mr Bubley was formerly an equity analyst, covering communications stocks, with the UK arm of investment bank Robert W. Baird. Prior to that, he spent eight years at the UK research firm Datamonitor, where he co-founded the company's technology business, managed the Internet and Networking area and custom consulting operations, with roles as Chief Analyst and Director of Consulting. He holds a BA in Physics from Keble College, Oxford University and is a native of London.

"The AmmbrTech team is delighted to be working with Mr Bubley," said Ammbrtech CEO Derick Smith. "We are convinced that his insights will offer tremendous value to the development of our blockchain based mesh WiFi technologies and solutions."

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