

4th Annual Chicago Rum Festival

April 14 at Logan Square Auditorium

CHICAGO, IL, USA, March 21, 2018 /EINPresswire.com/ -- [TheRumLab](http://TheRumLab.com) is proud to celebrate the 4th Annual [Chicago Rum Festival](http://ChicagoRumFestival.com) on Saturday, April 14 at Logan Square Auditorium (2539 N Kedzie Blvd) in Chicago with more than 40 rum expressions poured.

The USA is considered one of the most important countries in the entire rum industry. Before the American Revolution, rum was the most consumed spirit, and now experiencing a renaissance. The Rum Lab – program focused on becoming the Official Rum Expo throughout the Midwest. TheRumLab team is the producers of the Taste of Rum Puerto Rico, the official national rum fest along with the California Rum Festival. Each event attracts hundreds of attendees ranging from, trade, rum aficionados, tourists, and locals.

Guest speakers include:

Richard Seale – Fourth Generation Master Distiller, Foursquare Distillery, Barbados
 Ian Burrell – Global Rum Ambassador, Celebrity Judge, and producer of the UK Rum Fest.
 Bailey Pryor – 5 times Emmy Award-winning documentary film producer and CEO of The Real McCoy Rum.

Tony Beal - American Rum Panel

Karen Hoskin - American Rum Panel

Jakier Soto - Puerto Rican Rum - The Journey from barrel to bottle

Sonja Kassebaum - American Rum Panel

The event is divided into three sessions from 12:30pm - 6:30pm.

The Spirit Professional Pass - one hour program (12:30pm - 2:00pm) offering industry professionals the opportunity to network with brand representatives, attend training seminars, taste a wide variety of rums and mingle with industry colleagues. Tickets: \$35.00.

The VIP “Grand Tasting” Session - four-hour program (2:30pm - 6:30pm) offering the attendees the opportunity to taste new rums, attend brand seminars and mixology demos, as well as local artists booths. Tickets: \$70.00.

GA “Grand Tasting” Session - 3 hours (3:30pm-6:30pm) offering the attendees the opportunity to taste new rums, attend brand seminars and mixology demos, as well as local artists booths. Tickets: \$60.



TheRumLab has announced the 2018 dates for the US Rum Festival Tour, with the intention to continue promoting the education and premiumization of rum. The events will take place in the metropolitan cities of Chicago, San Francisco, Seattle and New York City. The goal is to feature more than 40 premium rum brand expressions from around the world, accommodate members of the beverage trade with intimate access to brand representatives, tastings, seminars and educational breakout sessions. The 1st event for 2018 will be the Chicago Rum Festival which will take place on April 14th at Logan Square Auditorium - Chicago, Illinois. Followed by the California Rum Festival which will be on Sept 8th at SOMArts Cultural Center in San Francisco, CA, then the inaugural Seattle Rum Festival taking place in Seattle, Washington. Then to conclude the tour, the New York Rum Festival is scheduled to occur the weekend of Sept 29th, in New York City.

About TheRumLab

TheRumLab is a creative and production agency focused on the rum industry. The company produces Puerto Rico's national rum fest - Taste of Rum Puerto Rico - in addition to the California Rum Festival, New York Rum Festival, and new this year, the debut of the Seattle Rum Festival. Events produced by The Rum Lab attract hundreds of guests including beverage trade professionals, rum aficionados, tourists and local consumers. Learn more at www.therumlab.com.

Tickets can be purchased at http://chicagorumfest.com/buy_tickets/. For more information visit <http://chicagorumfest.com>.

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