



Cigars,Cigarillos and Smoking Tobacco in Australia Market Share,Trends,Supply,Sales,Key Players,Demand and Forecast 2021

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WiseGuyReports.Com Publish a New Market Research Report On –“ Cigars,Cigarillos and Smoking Tobacco in Australia Market Share,Trends,Supply,Sales,Key Players,Demand and Forecast 2021”.

Description:□

Cigars and cigarillos remained a small category in Australia in 2016, with the key consumers of these products being cigar aficionados. One industry source says that the value growth of cigars has been supported by the main consumers of these products becoming more affluent, with premium/handmade cigars accounting for around 95% of sales. Cigars and cigarillos posted a retail volume decline of 6% in 2016 but also positive current value growth of 1%. This indicates that cigar and cigarillo consum...

The Cigars, Cigarillos and Smoking Tobacco in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

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Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.\

It has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Tobacco Retail Volume Sales Continue To Decline

Consumers Remain Largely Price-driven As Excise Tax Increases Continue

Three Key Players Lead Tobacco in Australia

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Decline in Smoking Prevalence Set To Continue

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