



Consumer Lending in the Philippines Market 2018 – SWOT Analysis, Emerging Market Strategies & Industry Overview

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WiseGuyReports.Com Publish a New Market Research Report On –“ Consumer Lending in the Philippines Market 2018 –SWOT Analysis, Emerging Market Strategies & Industry Overview”.

Description:

Consumer lending in the Philippines continued to enjoy positive growth in 2017. This was mainly driven by expansion in card lending, as well as sustained growth in auto lending despite tax reforms concerns and also salary-based general purpose loans. This increase in consumer confidence in taking out loans benefited both retail banks and government bodies, as well as non-financial lending institutions. However, competition intensified as more alternative lending options were introduced to...

The Consumer Lending in Philippines report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

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Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

It has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Credit Information Corp (cic) To Be Launched in 2018 Will Benefit Consumer Lending in the Philippines

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