



# Global Small Boats Market 2018 Industry Key Players, Trends, Sales, Supply, Demand, Analysis & Forecast to 2024

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*WiseGuyReports.com adds "Small Boats Market 2018 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2024" reports to its database.*

PUNE, INDIA, March 21, 2018 /EINPresswire.com/ -- [Small Boats Market](#):

## Executive Summary

The 2018 study has 207 pages, 83 tables and figures. Worldwide markets are poised to achieve continuing growth as small boats markets respond to the advantages brought by using new materials and demand from middle class people seeking safe, fun recreation.

Small boat competitive positioning to achieve competitive advantage is accomplished by successful introduction of new product offerings. The ability to meet customer expectations depends on appropriate feature function packages and effective pricing strategies.

Small boat customers rigorously evaluate manufacturer quality, capability to innovate, and availability of new products when making purchasing decisions.

Introduction of new products

Work to understand customer expectations

Listen to customers

Support ability to meet customer expectations

Offer variety of feature function packages

Implement effective pricing strategies.

Understand that small boat customers rigorously evaluate manufacturer quality

Provide capability to innovate

Provide availability of stream of new products

Global small boat market is forecast to grow at 7% through 2024. Some companies and some segments grow significantly faster. A \$8.7 billion market worldwide in 2017, the small boats markets market has evolved steadily. It is expected to reach \$13.8 billion by 2024.

Companies Profiled

Market Leaders

Brunswick  
Groupe Beneteau  
Yamaha  
Correct Craft  
Malibu Boats  
MasterCraft  
Porter  
Stellacan  
Grady White

## Key Topics

Small Boats Markets  
Customizable Wave  
Sport Power Boats  
Fishing Motors  
Power Boats  
Large Sail Boats  
Yachts  
Racing Sailboats  
Personal Craft  
Inflatable  
Fiberglass  
Additive Manufacturing  
Stern Drive  
Jet Ski  
Sail boats  
Ski Boats

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