

Flooring Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2018 – 2022

PUNE, INDIA, March 21, 2018 /EINPresswire.com/ -- Global Flooring Industry

Latest Report on Flooring Market Global Analysis & 2022 Forecast Research Study

Global Flooring market accounted for \$258 billion in 2015 and it is projected to reach \$367.82 Billion by 2022, growing at a CAGR of 5.2% from 2015 to 2022. Mounting demand for insulation, surging demand in the construction industry and varying customer lifestyles are the major drivers. Customer knowledge and their readiness to use the product are likely to fuel the market growth. However, high cost of raw materials and lack of awareness are some of the factors hampering the market.

Residential segment was the largest application area in 2015, accounting for over half of the market volume. Owing to the increasing demand from the construction industry, increased home improvement and renovation projects, the market for flooring products in residential applications is expected to witness high growth during the forecast period. Asia-Pacific region is projected to grow at the highest CAGR during the forecast period. The increased affordability, rising urbanized population, and increase in industrialization in recent years are the favourable factors for the market growth in Asia Pacific region.

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Some of the key players in the Flooring market include Anderson, Armstrong World Industries, Inc., Beaulieu of America, Bentley, Congoleum Corporation, Coronado Stone Products, Daltile, Dupont, Emser Tile, Florim Usa, Forbo, Gerflor, Interface Incorporation, James Halstead Plc, Mohawk Industries, Inc., Shaw Industries, The Dixie Group and Toli Corporation.

Materials Covered:

- Carpet and Rugs (Broadloom and Carpet Tile)
- Ceramic Tile
- Hardwood
- Laminate Flooring
- Stone
- Vinyl
- Wood Flooring
- Non-Resilient Flooring
- Resilient Flooring
- Seamless Flooring
- Soft covering
- Tiles
- Other Materials
 - o Linoleum
 - o Cork
 - o Rubber Flooring

Flooring Systems Covered:

- Hard Flooring Systems
- Raised Flooring Systems

Applications Covered:

- Residential
- Non-Residential
- Commercial
- Industrial
- Other Applications
 - o Automotive

Regions Covered:

- North America
 - o US
 - o Canada
 - o Mexico
- Europe
 - o Germany
 - o France
 - o Italy
 - o UK
 - o Spain
 - o Rest of Europe
- Asia Pacific
 - o Japan
 - o China
 - o India
 - o Australia
 - o New Zealand
 - o Rest of Asia Pacific
- Rest of the World
 - o Middle East
 - o Brazil
 - o Argentina
 - o South Africa
 - o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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