

Proper Insurance Expands Educational Outreach Program to Texas, Florida, and beyond.

Proper Insurance is committed to surpassing expectations and providing reliable, expert information in an increasingly confusing segment of insurance.

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Continuing to build on the success of their industry leading Short Term

Vacation Rental program, Proper Insurance has recognized the growing need for consistent and credible information within the vacation rental insurance niche. Designed to inform and convey implementable takeaways, Proper Insurance maintains their educational outreach program with the Vacation Rental Success Summit in San Antonio, Texas (May 19-20th, 2018). At this event, Co-Owner Darren Pettyjohn will explain the nuts and bolts of how to properly protect your greatest asset in a presentation entitled "Simplifying Insurance in a Confusing Space".

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On average, property owners will file an insurance claim every seven years. Most owners don't know what's in their insurance contract until they must file that claim, and claims are being denied.”

Darren Pettyjohn, Proper Insurance

Proper Insurance was founded in 2014 with the ethos that education and customer support serves the company and its clients far better than scare tactics and sales volume. With this in mind, Proper is committed to surpassing clients' expectations and providing reliable, expert information in what is increasingly a confusing segment of insurance. Because Proper Insurance works exclusively within the short term vacation rental market, Account Executive's experience and expertise is unrivaled, and client education is paramount.

Mr. Pettyjohn's presentation will explain a precedent which allows homeowner's insurance claims to be denied as a result of short-term rental listings, regardless of whether or not the claim was related to the short term rental activity. In this particular case, the company denied a claim with only 14 booked days on Airbnb. Scenarios such as this exemplify the information Proper is able to provide their clients while educating and protecting vacation rental owners in the most efficient way possible. With the help of industry leading education programs and top class general agents at Proper, clients feel secure knowing their most important assets are insured.

Recognizing the growing need for this market-specific education, the team at Proper Insurance has committed to multiple industry events, including the Vacation Rental Management Association's Western Regional Conference, held in Portland, OR on March 26-27th 2018, and Eastern Regional



Coverholder at

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-Proper Insurance, coverholder at Lloyd's of London



Proper Insurance

Conference, held in Miami, FL on April 16-17th 2018. These events are designed specifically for the property owners, hosts, and managers. Proper Insurance will be on site as a Bronze Sponsor and educator, ready to answer any questions industry affiliates may have.

Look for Proper Insurance at Vacation Rental conventions across the US, including the [VRMA West](#), [VRMA East](#), [VRSS](#), and VRMA National Conference.

For all the latest updates on Proper Insurance, we urge you to follow them on their channels:

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Twitter- @ProperIns

Linked In- <https://www.linkedin.com/company/proper-insurance-services-in/>

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