



# Kim Habibi To Teach Course On Business Management In Community

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*Kim Habibi has plans to teach a course on business management for those interested in owning or operating their own company.*

SARASOTA, FLORIDA, UNITED STATES, March 21, 2018 /EINPresswire.com/ -- Managing or owning a business has become part of the American Dream. Though many people have an idea for a company or product, they do not know where to start. And where does Habibi want to start? With high school students, of course.

"Students today have brilliant ideas and could very well start their own business," says [Kim Habibi](#). "But they do not know how to put their idea into action. I hope to help them to follow their dreams and do not get discouraged with the process."

Habibi warns that just because a person takes the class does not mean the business will become a success overnight. Hard work, patience, and a little bit of grit pay off in the long run.

"High school students are deciding what career they want to pursue when going to college," adds Habibi. "Learning some fundamental business management subjects helps in the long run when they advance in whatever career they choose."

For Habibi, the class has become a project for the past few months. Not only does Habibi want to help young students and their future, but also open doors to other various business careers that they might not know existed.

While an in-depth college course or lectures cannot replace the class, Habibi does boast that what the students learn will stick with them for years. But what will Habibi teach the students?

## Business Communication

From decoding nonverbal to verbal messages, to writing emails and memos, students will learn the elements of effective workplace communications.

"Many business workers do not realize that a simple email or memo can go a long way in clearing up a situation," says Habibi. "While it might seem basic, teaching this simple task can clear up headaches in the future."

Also, students will learn how blog posts and website writings are good practices for reaching intended audiences.

## Principles Of Accounting

Good business managers are fluent in the language of numbers.

"Young business people take accounting for granted," says Habibi. "They pass off the task to the professionals, but that can cost more money in the long run. Learning how to keep your books can save time and money for any company."

In Kim Habibi's class, the students will learn the tools to diagnose the financial health of a business. The aspects include balance sheets, income statements, earnings statements, and cash flow statements.

"Even if a student does not want to become an accountant, learning these simple subjects can become important for any job in business management."

#### Principles Of Marketing

Habibi warns that there is more to this field than people think. From analyzing consumer behavior to choosing levels of promotion, knowing different marketing policies can help any manager.

"Knowing the different kinds of marketing strategies can help any manager make effective business decisions," says Habibi.

#### Managerial Economics

One of the more critical aspects of business management is thinking on your feet.

Learning how to apply economic thinking to a variety of business problems, from discovering what clients want and need, to predicting demand for products. Also, students will learn how to practice using tools and techniques such as cost estimation, forecasting, and demand analysis. These different aspects all lead to making effective business decisions.

"I hope every student that signs up for the class takes away at least one aspect into the career of their choice," concludes Habibi.

[To learn more about Kim Habibi, please click here:](#)

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