

Successful launch on Kickstarter for the new Achilles Chef's knife

Within 24 hours Sternsteigers new flagship reached 126% of its initial goal thanks to 65 backers!

SOLINGEN, GERMANY, March 21, 2018 /EINPresswire.com/ -- On Tuesday Sternsteiger Stahlwaren launched their new flagship product Achilles via the crowdfunding platform Kickstarter. Within 24 hours their campaign reached 126% of their initial funding goal thanks to contributions by 65 backers from around the world.

Their crowdfunding is not over yet, their campaign will be live until the 8th of May and features several stretch goals which will lead to free additions to the backers perks once the necessary thresholds are reached.



Sternsteiger Achilles Chef's knife

The overall resonance from reviews and the press has been very positive and Sternsteiger is looking forward to a successful conclusion of the campaign and afterwards a similar successful launch of Achilles in retail.

Parties interested in selling the Achilles line of products after the campaign has concluded may contact Sternsteiger using the contact details added to this press release.

You can find more information on Sternsteiger at www.sternsteiger.de and you can reach their crowdfunding campaign via www.achilles-knife.com.

About Sternsteiger Stahlwaren GmbH

Sternsteiger Stahlwaren is a young brand in household and Kitchen goods. Their product portfolio contains shears for professional hair artists, high durable chef knives, kitchenware and cutlery. Sternsteiger's primary manufacturing and logistics facility is in the "city of blades" Solingen, Germany. It also has spread its wings throughout the world with offices in the Canada, France, and the United Kingdom.

Adnan Nazish
Sternsteiger Stahlwaren GmbH
+49(0) 2122 - 4 09 10 52
email us here

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