

# Data Centers Market Analysis 2018 (By Segment, Key Players and Applications) and Forecasts To 2022

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*Global Data Centers Market Research Report 2018 Analysis and Forecast to 2022*

PUNE, INDIA, March 22, 2018 /EINPresswire.com/ -- Summary

Cloud computing, machine learning, augmented reality, internet TV, the Internet of Things, robotics, cryptocurrencies, voice, blockchain and cybersecurity. These are the big investment themes of tomorrow and they all have one thing in common: they generate huge amount of data.

Cisco estimates that the world generates 122 exabytes of internet data traffic per month. This data traffic is growing at 24% per annum and 82% of it is consumer generated. Most of this data traffic could be monetised via a rapidly growing band of hyperscale, internet-facing [data centers](#) around the world.

Inside this report, we look at the key players impacted by this theme, drilling down into the value chain and identifying winners and losers.

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## Companies mentioned

21 Vianet

Acacia Comms

Adlink

Adtran

Adva Optical Networking

Aixtron

Akamai

Alibaba

Alphabet

Amazon

AMD

AMS

Analog Devices

Applied Optoelectronics  
Arista Networks  
Arris  
ASML Holding ...

## Scope

- This report is part of our ecosystem of thematic investment research reports, supported by our “thematic engine”.
- About our Thematic Research Ecosystem
- Research has developed a unique thematic methodology for valuing technology, media and telecom companies based on their relative strength in the big investment themes that are impacting their industry. Whilst most investment research is underpinned by backwards looking company valuation models, thematic methodology identifies which companies are best placed to succeed in a future filled with multiple disruptive threats. To do this, tracks the performance of the top 600 technology, media and telecom stocks against the 50 most important themes driving their earnings, generating 30,000 thematic scores. The algorithms in “thematic engine” help to clearly identify the winners and losers within the TMT sector. Our 600 TMT stocks are categorised into 18 sectors. Each sector scorecard has a thematic screen, a risk screen and a valuation screen. Our thematic research ecosystem has a three-tiered reporting structure: single theme, multi-theme and sector scorecard. This report is a Single Theme report, offering in-depth research into a specific theme. It identifies winners and losers based on technology leadership, market position and other factors.

## Reasons to buy

- Our thematic investment research product, supported by our thematic engine, is aimed at senior (C-Suite) executives in the corporate world as well as institutional investors.
- Corporations: Helps CEOs in all industries understand the disruptive threats to their competitive landscape
- Investors: Helps fund managers focus their time on the most interesting investment opportunities in global TMT.
- Our unique differentiator, compared to all our rival thematic research houses, is that our thematic engine has a proven track record of predicting winners and losers.

## Table of Content: Key Points

PLAYERS

TRENDS

Industry growth drivers

Hardware trends

Software trends

INDUSTRY ANALYSIS

The Internet of Things, the cloud and AI are driving growth in the data center industry

The mobile revolution is spreading all the way up to the data center

Optimising latency is the biggest challenge facing hyperscale data centers

The fireworks are largely at the software level...

Software defined networking could turn the networking industry upside down

Mergers and acquisitions

Winners and Losers

Timeline

VALUE CHAIN

Semiconductors

Servers and storage

Networking equipment

Software

...Continued

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