

# Cloud Computing - New Update Google Is Set to Enter into the Game

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PUNE, INDIA, March 23, 2018 /EINPresswire.com/ -- WiseGuyReports.com with their unique quality of simplifying the market research study, presents a deep diving study report "Cloud Computing 2017 - Global Thematic Research"

Cloud Computing

Overview:

Software as a service (SaaS), accessed via the Public Cloud, has become the most efficient way to develop and deliver software. As a result, a new breed of 'Cloud native' SaaS players are emerging.

Cloud computing accounted for 5.8% of a global IT market that was worth \$2,040bn in 2016, according to IDC. Whilst global IT expenditure is growing at a headline rate of 3%, Cloud revenues - which reached \$124bn in 2016 - are growing at closer to 20%. In theory, the entire IT market could shift to the Cloud, so the disruption yet to be unleashed onto the global software and IT services sector is likely to be substantial.

Inside this report, we look at the key trend impacting the Cloud computing industry, drilling down into the value chain and identifying winners and losers.

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Top Companies mentioned

Intuit

Medidata

Microsoft

Oracle

Palo Alto

Amazon

IBM

Major Scope of the Report:

Thematic Research Ecosystem has developed a unique thematic methodology for valuing technology, media and telecom companies based on their relative strength in the big investment themes that are impacting their industry. Whilst most investment research is underpinned by backwards looking company valuation models, thematic methodology identifies which companies are best placed to succeed in a future filled with multiple disruptive threats.

To do this, tracks the performance of the top 600 technology, media and telecom stocks against the 50 most important themes driving their earnings, generating 30,000 thematic scores. The algorithms in “thematic engine” help to clearly identify the winners and losers within the TMT sector. Our 600 TMT stocks are categorised into 18 sectors. Each sector scorecard has a thematic screen, a risk screen and a valuation screen.

Thematic research ecosystem has a three-tiered reporting structure: single theme, multi-theme and sector scorecard. This report is a Multi-Theme report, covering all stocks, all sectors and all themes, giving readers a strong sense of how everything fits together and how conflicting themes might interact with one another.

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For Detailed Reading Please visit @ <https://www.wiseguyreports.com/reports/3054230-cloud-computing-global-thematic-research>

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