



Sports Tourism Global Market - Health Consciousness is One Factor For Global Demand of this Sector 2018

PUNE, INDIA, March 23, 2018 /EINPresswire.com/ -- WiseGuyReports.com with their unique quality of simplifying the market research study, presents a deep diving study report "Exploring Sports Tourism - Insight into sporting holidays, sport events, and what the future holds for the industry"

Sports Tourism

Overview

"Exploring Sports Tourism", report analyses the sports tourism industry, including who partakes in such activities, how to target this market, and what the future holds for the industry, as well as a deep dive into a number of segments in this market. These include, skiing and snowboarding, golf, surfing, and the Olympic Games.

Sports tourism falls into two categories: sporting holidays and sports events. Popular sporting holidays include skiing and golf, while events which attract a large amount of tourists include the Olympic Games and the FIFA World Cup. Sporting holidays are growing in popularity as health consciousness has risen globally and exercise has become more frequent.

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Major Highlight of the report:

The sports tourism industry faces a number of challenges in the future. Prime examples include the high expense involved with a number of sporting holidays which prices out millennial. As well as the growing reluctance of cities to host major sporting events due to the major cost and limited long-term economic benefit.

Sports is the fastest-growing sector in the global tourism industry, estimated to be worth US\$800 billion globally. Meanwhile, sporting events continue to attract a large amount of media coverage, making these events very appealing for tourists to attend.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global oil & fats market.

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global oil & fats market.

Leading company profiles reveal details of key oil & fats market players' global operations and financial performance.

Add weight to presentations and pitches by understanding the future growth prospects of the global oil & fats market with five year forecasts by both value and volume

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What is sports tourism?

Why do people engage in sports tourism?

Who goes on sporting holidays?

Focus

Skiing & snowboarding

Golf

Surfing

Olympic Games

Outlook

What does the future hold for sports tourism?

What can the industry do to benefit?

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