



Royal London: Insurance Company to Observer an Outstanding Achievement During 2018-2022

PUNE, INDIA, March 23, 2018 /EINPresswire.com/ -- WiseGuyReports.com with their unique quality of simplifying the market research study, presents a deep diving study report "Insurance Company Profile: Royal London"

Royal London: Insurance Company

"Insurance Company Profile: Royal London", profile of Royal London provides a comprehensive review of the company and its UK business. This includes its structure, its strategy for growth and focus on digitization, its performance in the UK, and its marketing and distribution strategy.

Royal London is a UK-based mutual life, pensions, and investment company. It provides around 9 million policies. The firm also operates a branch in Dublin, Ireland that writes protection business. Royal London manages funds worth £106bn as of June 30, 2017, and employs 3,449 people in the UK and Ireland.

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- Royal London operates through three divisions: intermediary, consumer, and wealth.
- It aims to become the most trusted and recommended provider of life insurance and investment products. It also intends to improve consumer awareness of the Royal London brand and grow new business through its three business divisions.
- Royal London is leveraging emerging technologies such as machine-learning to offer innovative insurance products to customers, as well as to simplify the application process for both advisors and customers.

Reasons to buy

- Learn about Royal London's organizational structure and its core business segments.
- Gain insight into its strategy and the move to adopt "digitization."
- Understand the group's advertising strategy.

Continued....

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Contact Us:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349
email us here

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