

# ICT Investment Trends in Mexico Market by Key Vendors, Application, Opportunity & Forecast 2017 to 2022

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PUNE, INDIA, March 23, 2018 /EINPresswire.com/ -- WiseGuyReports.com with their unique quality of simplifying the market research study, presents a deep diving study report "ICT investment trends in Australia; Enterprise ICT spending patterns through to the end of 2017"

## Mexico ICT Investment

### Overview

"ICT Investment Trends in Mexico", presents the findings from a survey of 97 Mexican enterprises regarding their Information & Communications Technology (ICT) investment trends. The survey investigates how Mexican enterprises currently allocate their ICT budgets across the core areas of enterprise ICT expenditure: hardware, software, IT services, communications, and consulting.

The report illustrates the core technologies that enterprises are investing in, including security products, IoT, cloud computing, and mobility management. The survey also highlights the approach to purchasing technology adopted by enterprises in Mexico.

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### Top Companies mentioned

McAfee

IBM

Dell

Check Point

Microsoft

AT&T

Cisco

Google

Oracle

Samsung

## Synopsis

The Mexican economy is set to perform better in 2017 compared to 2016, primarily driven by the growing optimism amongst investors and strengthening trade relations. Among the various sectors, the telecommunications industry is expected to expand rapidly as the government is trying to instil competition in this sector to enable more telecom providers to enter the market.

The survey further depicts that Mexican enterprises are allocating the highest proportion of their cloud computing budget to the private cloud. Meanwhile, increasing customer satisfaction and improving supplier intimacy remain the top business objectives influencing IT investment strategies among Mexican enterprises.

Mexican enterprises are planning to spend the highest proportion of their cloud computing budget on private cloud in 2017, driven by the need to implement a secure private network to safeguard their business data.

As the Mexican government is transforming the telecommunications sector to implement next generation networks capable of high speed data transmission, the demand for network equipment and services is expected to increase.

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