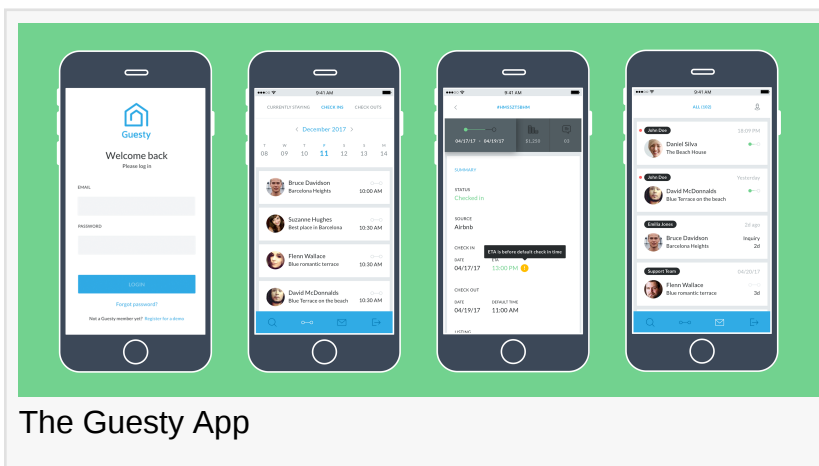


Guesty strengthens property management on-the-go with new mobile application

Guesty releases a native mobile application to support short-term and vacation rental property management companies to improve their business management

LONDON, UNITED KINGDOM, March 26, 2018 /EINPresswire.com/ -- [Guesty](https://www.guesty.com/), the all-in-one software solution for short-term property management companies worldwide, has today announced the release of a new native mobile application as part of its cloud-based property management solution. The Guesty App allows property managers to view reservation data and manage all communication with field staff and guests directly from their mobile phone, ensuring a seamless transition for efficient on-the-go property management.



The Guesty App

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With the new Guesty App, property managers can now control and operate their Guesty unified inbox and communicate with guests directly from their mobile phone.”

Amiad Soto, co-founder and CEO of Guesty

The new mobile app is the latest development from Guesty, fast becoming the software solution of choice for short-term and vacation rental property managers across global marketplaces. The Guesty App is part of an entire software solution developed by Guesty to cover all necessary aspects for professional property management companies. This includes everything from advanced PMS, channel management, smart inbox, automated messaging, branded booking website, homeowner's portal, powerful reporting, payment processing and 24/7 guest communication service. Guesty also allows property management companies to integrate easily with booking channels including Airbnb, Expedia, Booking.com, HomeAway and Agoda.

“We are aware that property managers are constantly on the go and need a more immediate solution, without running to their computer each time. Therefore, we have gone the next step by providing our clients a mobile version of the key tools they need to help them manage their business from whenever and wherever they are.” said Amiad Soto, co-founder and CEO of Guesty.

“With the new Guesty App, property managers can now control and operate their Guesty unified inbox and communicate with guests directly from their mobile phone. In addition, property managers can now access a complete view of all past, current and new reservations, ensuring that key business information is easily accessible. This is just another step to increasing our quality of service and providing our clients with the best solution for their business.”

In a recent survey of property managers conducted by Guesty, nine in ten (91%) vacation and short-term rental managers believe that timely communications with guests have a positive impact on reviews. Eight in ten vacation rental managers (82%) feel that timely responses help them secure a reservation. The new mobile app is seen as another tool for property management companies to improve communication with guests and take their businesses to the next level.

For more information on Guesty visit www.guesty.com

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About Guesty

Guesty is a cloud-based platform designed to simplify property management companies' operations and allow management of listings from multiple accounts on Airbnb, Booking.com, and other vacation rental booking channels. The company's provides a unified solution for critical tools including: Property Management Software (PMS), Channel Management, Unified Inbox, Automation Tools, Payment Processing, Booking Website Creation, a Homeowner's Portal and 24/7 Guesty Communication Services all in a single package. Established in 2013 by Amiad Soto and Koby Soto, Guesty is backed by Magma Venture Partners, Buran Venture Capital, and AltalR Capital and is an alumni of the prestigious startup accelerator, YCombinator.

For more information visit www.guesty.com

*Research was conducted in November 2017. Guesty surveyed 1900 short-term property management companies in different locations across the world. None of those surveyed were Guesty clients.

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