

CHD-Expert Americas Names Darren Tristano As Next CEO

CHD Expert Americas announces appointment of new CEO

CHICAGO, IL, USA, March 26, 2018 /EINPresswire.com/ -- CHD Expert Americas today announced that it has appointed Darren Tristano, Chief Executive Officer. CHD-Expert founder Paul Hagege will assume the role of Executive Chairman and General Manager, Cathy Kearns has been appointed President.

"This is the perfect time for Darren Tristano to become CHD-Expert's next Chief Executive Officer. Darren's 24-year history leading Technomic's foodservice research and insights gives him the right experience to expand CHD-Expert's global data insights platform. We've selected a very strong leader at a time when CHD-Expert is in a very strong position," said CHD-Expert Executive Chairman Paul



Hagege. Today's demand for global marketplace information is increasing exponentially. Every foodservice supplier, distributor, and chain restaurant operator is looking for growth opportunities and with a maturing US Foodservice market, global growth objectives are a top priority." In another move to strengthen the leadership team, CHD-Expert's General Manager Cathy Kearns has been appointed President where she will continue to lead operations and client services across the Americas.

"I'm excited to join CHD-Expert and continue to provide thought leadership to the foodservice industry, said Darren Tristano. CHD-Expert programs and services are essential to today's supplier and distributor growth strategies, providing the best market-level insights on restaurants and non-commercial foodservice locations. Combined with key consumer and industry sales data, the [Easy2FIND® Platform](#) provides our customers with operator purchase propensity modeling and DMA-level market share analysis. CHD-Expert Americas has captured the North American market and continues to expand into South and Central America."

About CHD-Expert Americas:

For 25 years, CHD-Expert has collected, analyzed, and managed foodservice and hospitality data to help businesses win in this fragmented and fast-moving industry. While our industry is referenced by many names (Foodservice, on-trade/on-premise, HORECA, Out of Home or Away from Home Consumption) CHD Expert is second to none in understanding where you can eat, drink, or sleep, away from home.

www.chd-expert.com

Darren Tristano
CHD Expert Americas
7082281427
email us here

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