

Boomer Esiason Foundation Receives \$50,000 Grant that Honors its 25 Years Serving the Cystic Fibrosis Community

Boomer Esiason's positive stewardship of the Foundation has made a significant difference in the lives tens of thousands of people and their families.

NEW YORK, NEW YORK, UNITED STATES OF AMERICA, March 26, 2018 /EINPresswire.com/ -- Investors Bank and the Investors Foundation recently presented a \$50,000 grant to the Boomer Esiason Foundation (BEF) to recognize the not-for-profit organization's 25 years assisting and serving the cystic fibrosis community. The grant also underscores the positive partnership between Investors Bank and professional sports, broadcasting and philanthropic icon Boomer Esiason, who is also Co-Chairman of BEF. Mr. Esiason and former New York Giants guarterback and broadcaster Phil Simms jointly represent the Bank as spokespersons.



Grant was presented during the annual fundraising gala. Pictured from left to right are Gunnar Esiason, BEF's Director of Program Outreach; Investors Bank COO Domenick Cama, CEO Kevin Cummings and Boomer Esiason, BEF's Co-Chairman. Gunnar is Mr. Esiason's son.

The Boomer Esiason Foundation plans to use the Investors Foundation grant to expand its educational programs benefitting the cystic fibrosis (CF) community. The educational programs include, but are not limited to, podcasts, videos, blogs, and scholarships, along with "Team Boomer," a program that works to encourage people with cystic fibrosis to live active, healthy lifestyles and

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Boomer Esiason, Co-Chairman, BEF welcomes any athlete to join the team to raise funds and awareness for the cause.

Upon presenting the grant, Investors Bank President and CEO Kevin Cummings said, "We selected Boomer Esiason as our one of our brand ambassadors because he clearly represents our core values and commitment to service and working with deserving communities. His stewardship of the Boomer Esiason Foundation has made it possible for the organization to make a significant and positive difference in the lives and wellbeing of tens of thousands of people. Our Bank and its employees are honored to have Boomer as a

loyal, enthusiastic, and caring member of our team."

Mr. Esiason began focusing on cystic fibrosis in 1993 when his son, Gunnar, was diagnosed with the disease. BEF was launched as a dynamic coalition of leaders in the medical and business communities along with a deeply committed core of volunteers. Since its founding, the organization has raised more than \$135 million, which goes to support the cystic fibrosis community in the here and now as well as fund research.

Upon receiving the grant, Mr. Esiason said, "I have built an incredibly fulfilling partnership with CEO Kevin Cummings, COO Domenick Cama and the Investors Bank's organization. The company acts responsibly, by serving the larger society through its corporate philanthropy and through the volunteer

efforts by many of its employees. I'm grateful that my friendship with Investors Bank has flourished over the past year, and I sincerely appreciate the generous grant to the Boomer Esiason Foundation."

The Boomer Esiason Foundation invites companies, business leaders, and individuals to find more opportunities to participate in one of the foundation's many fun, enriching and rewarding activities by visiting <u>www.esiason.org</u>. Those who do so can take action today to make a difference in the lives of those living with CF.

About Investors Bank

Investors Bank, headquartered in Short Hills, New Jersey, is a full-service community bank that has been serving customers since 1926. With over \$25 billion in assets and a network of more than 150 retail branches, Investors Bank delivers personalized services and products tailored to the needs of its customers. Investors Bank's banking services include complete deposit, loan and cash management products for consumers and businesses.

Investors Bank: Member FDIC and Equal Housing Lender.

Investors Bank's website is <u>www.myinvestorsbank.com</u>, and the Bank can be followed on Facebook and Twitter.

About the Investors Foundation

Investors Bank created the Investors Foundation in 2005 to support the communities Investors Bank serves. The Investors Foundation supports initiatives in the arts, youth development, health and human services, education and affordable housing. The Investors Foundation works to improve the lives of its customers and neighbors.

About the Boomer Esiason Foundation

BEF supports the cystic fibrosis community through scholarships, transplant grants, exercise programs, and educational programs as well as funding CF research. To date, BEF has raised over \$135 million. Please visit Esiason.org to learn more about our programs, teamboomer.org to join the team, and follow us at facebook.com/BoomerEsiasonFoundation and on Twitter @cysticfibrosis.

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