

Sven Donhuysen Announces Innovative Tokenization Strategy at Blockstack Unbound, Puerto Rico

Sven Donhuysen unveils innovative tokenization strategy that can play a vital role in bringing liquidity to non liquid funds.

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[/EINPresswire.com/](http://EINPresswire.com/) -- After the devastation left by Hurricane Maria in Puerto Rico last September, Sven Donhuysen wanted to attend this event, not just as a major Disruptive Tech Investor and Blockchain leader, but as someone who would like to be part of the effort to facilitate the rebuilding of Puerto Rico through Blockchain and Digital Currencies.



Presented in association with the government of Puerto Rico and Blockchain Industries Inc., the Vanderbilt Hotel in San Juan came alive for three days from the 14th to the 16th of March 2018. This event enabled Sven Donhuysen to touch base with the major movers and shakers in the global Blockchain industry. Big names included Brock Pierce, the leader of the Puertopia movement – the new crypto-utopia for billionaires.



“Blockchain has the capacity to reinvent society for the better”

Sven Donhuysen”

Sven Donhuysen

Advisory Council Announced

Manuel Laboy, the Department Secretary, announced the introduction of an advisory council for the promotion of Blockchain for Puerto Rico's businesses. This will comprise members of both the public and private sectors. “The private sector side will include several investors, entrepreneurs, and Blockchain technology experts who

have moved to Puerto Rico in recent months, as well as industry leaders from the United States.” [1]. Moreover, the council are “set to act 'unofficially as a kind of filter' to determine with projects will help solve legitimate needs on the island with Blockchain.”[1]. Sven Donhuysen remarked that this was excellent news, and a wise strategy.

Panel Discussions

The panel discussions were extremely lively, and included topics such as: "The Puerto Rico Blockchain: The New Frontier"; "Blockchain for Impact and Social Good," "Security Tokens and the Future of ICOs," and "Living on the Ledger and the Coming Licensing Revolution." These were all very well received, and particularly relevant to Sven Donhuysen, because as recently shown

on various TV news sites, he is introducing an innovative tokenization strategy that can have a vital role in bringing liquidity to non liquid funds. This is an answer to an age long problem that will have enormous benefits across multiple industries around the world, as until now, if sold or exchanged for cash, illiquid assets have meant a substantial loss in value; and cannot be sold quickly due to the absence of ready and willing speculators or investors.

In addition to this, one of Sven Donhuysen's companies, [LEO Investment AG](#), has just launched a state-of-the-art new service that is dedicated to advising blockchain companies within the global Blockchain space. A number of high profile companies have shown interest, and an online payment provider based on Blockchain is just one of a number which have already signed up. Donhuysen received overwhelming interest in both these ventures at this high profile Blockstack Unbound event, and he had discussions on these exciting developments with government officials, other industry leaders, and attendees from all corners of the globe.

Sven Donhuysen stated that Blockchain and Cryptocurrencies can positively impact the lives of billions of people, and he wants to be part of the positive changes. He said that the fortunes of Puerto Rico are about to change for the better, and that this beautiful jewel of a country may well transform itself into the Hong Kong of the Caribbean thanks to Cryptocurrency and Blockchain.

Reference

[1]. Zuckerman, Molly Jane (2018). "Puerto Rico Creates Blockchain Advisory Council Reportedly To 'Filter' Legitimate Projects." Coin Telegraph. <https://cointelegraph.com/news/puerto-rico-creates-blockchain-advisory-council-reportedly-to-filter-legitimate-projects> Accessed 17 Mar. 2018.

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