

## Wendy Dickinson of Ascend to Sell to be Featured on CUTV News Radio

POWHATAN, VIRGINIA, UNITED STATES, March 26, 2018

[/EINPresswire.com/](http://EINPresswire.com/) -- When you are a prolific business owner that business becomes your absolute pride and joy! So when the time comes to sell your business wouldn't you prefer to proceed with confidence? How do you successfully sell your business if you are not knowledgeable on the ins and outs of the entire process?

Wendy is a top-notch certified Mergers and Acquisitions life coach, and owner of Ascend to Sell LLC.

"I call myself the M & A Coach for mindset and awareness readily assisting my clients with the psychological aspects of the transactions," says Wendy. "I work systematically using my propriety process to coach people one on one through this delicate process as well as with people not quite ready to sign on the dotted line so we can take a look at their desired outcome."



Wendy was first inspired to become an M & A coach when she, and a group of partners, started a business with the intention of strategically growing it then selling it to a Fortune 1000 which eventually they did so successfully. Combining her expert therapist training with her in depth knowledge of the complex process of mergers and acquisitions, Wendy created the necessary skill set to skillfully coach small to mid-sized family-owned, closely-held-business owners. After carefully assessing the number of companies that were for sale but were not closing, or those that did close but down the road floundered she then realized how effortlessly she would be able to have an impact on the success of these particular transactions. With her unwavering dedication and unparalleled expertise clients master the navigation of the merger and acquisition process by developing a growth mindset, self-awareness and deal readiness.

"By utilizing my services you are giving yourself the best possible opportunity to sell your business and your legacy to thrive," says Wendy. "Part of my job is educating people to unreservedly recognize that by seeking me out they can achieve their ultimate goals and look toward the next chapter in life with enthusiasm."

Currently the mergers and acquisitions market is strongly competitive especially for strategic buyers

who are competing for acquisitions with financial buyers so Wendy encourages people to be prepared rather than being caught ill-equipped.

My mission is to coach lower middle market business owners and provide them with greater overall clarity," says Wendy. " My clients learn to navigate using their personal compass of values, desired outcome, best fit buyer and financial planning. and This process creates a framework for my clients to lead their teams through the chance of a lifetime with confidence and a clear destination in their desired outcome. After all, this is about maximum returns with minimum stress and duress."

CUTV news will feature Carol Head in an interview with Jim Masters on Friday March 26th at 12PM EST.

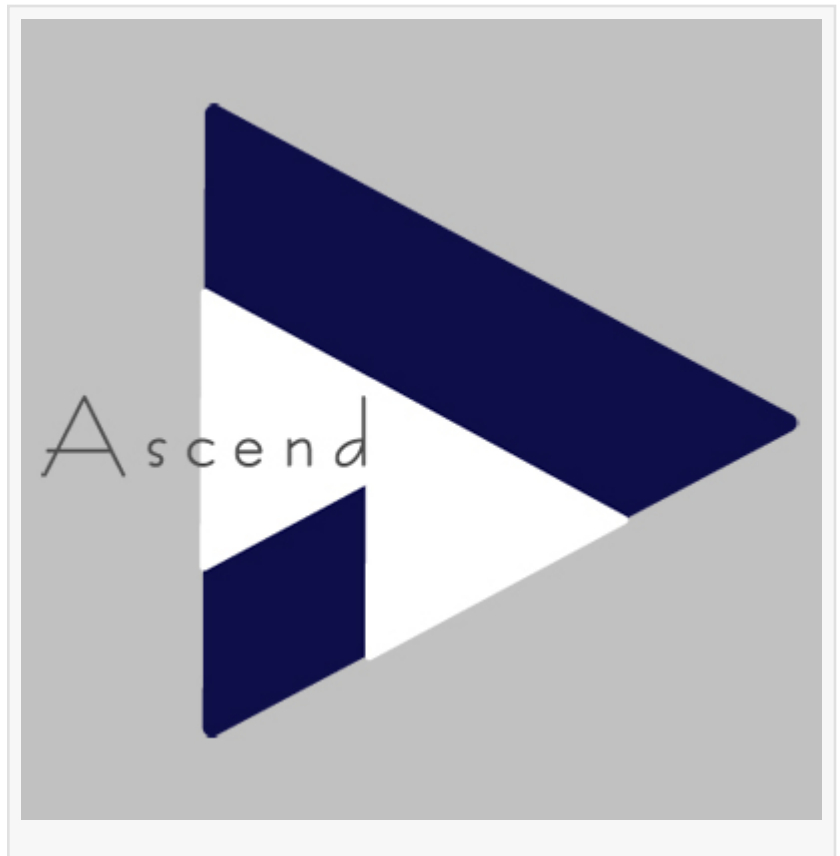
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If you have any questions for our guest please call (347) 996-3389

For more info on our guest please visit [www.ascendtosell.com](http://www.ascendtosell.com)

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