

Creators of uTrener and KHL Fantasy Sport Apps Introduce Blockchain Powered Daily Fantasy Sports Platform MyDFS

A blockchain-powered daily fantasy sports platform, MyDFS promises to improve the gaming experience for uncountable amount of fantasy sports enthusiasts

LONDON, UNITED KINGDOM, March 26, 2018 /EINPresswire.com/ -- A [blockchain](#)-powered daily [fantasy sports](#) platform, MyDFS promises to improve the gaming experience for uncountable amount of fantasy sports enthusiasts around the world by delivering better speed, ease-of-use, transparency, governance and accountability. This mobile based fantasy sports ecosystem has been created by the founders of uTrener and KHL Fantasy, two of European earliest and most popular daily fantasy sports platforms.

MyDFS, a blockchain-powered daily fantasy sports platform, is all set to redefine the industry by connecting the sports fans around the world to an ecosystem that is transparent, easy-to-use, and token buyers friendly. Built on smart contracts, MyDFS runs on mobile devices to address a number of issues that have plagued the fantasy sports industry. The ultimate goal of this project is to simplify the user experience to make the games enjoyable for all types of players.



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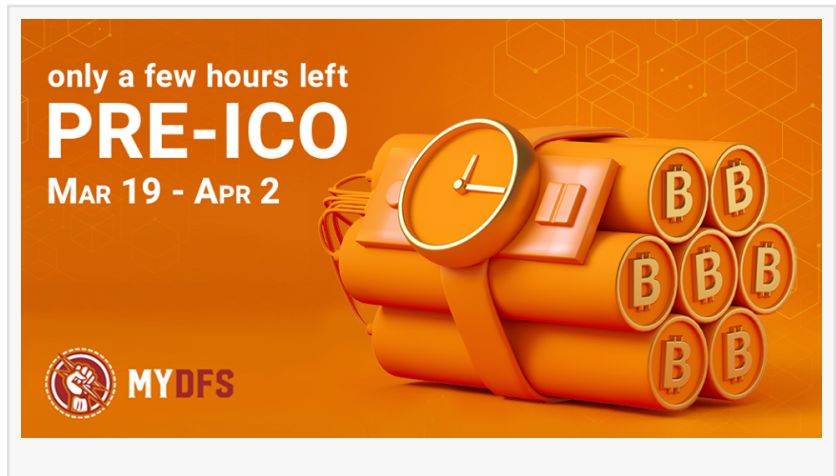
Viktor Mangazeev, the CEO of MyDFS

The global fantasy sports industry has experienced phenomenal growth over the last few decades. Only in the US and Canada, this market was worth \$7 billion in 2017. However, an extremely high growth rate has led the industry to an immature state where outdated business practices are commonplace. As a result, this highly promising industry has been struggling with several shortcomings including uncertain legal status, complicated gaming experience, complex verification procedures, deposit and withdrawal related issues, and lack of transparency.

MyDFS was designed as a transparent and worry-free fantasy sports platform that will be capable of



overcoming all the existing challenges, leveraging modern technology and contemporary business approaches. The platform addresses the industry's legal issues by introducing cryptocurrency tokens to be used throughout the platform. Limitations such as insider gaming, bots, and other cases of unfair play have been eliminated with the application of blockchain and smart contract technology. Some other benefits for the fans include: streamlined user experience, fast user verification, fast and worry-free transactions, transparent gaming and fair play, get profits from winnings in tokens.



The MyDFS team comprises of industry professionals with a wealth of experience in the fields of fantasy sports and large-audience applications. In 2016, this team hit the headlines by developing and launching uTrenner. This was one of the earliest platforms on the European market to offer a refined, user-friendly and seamless DFS gaming experience on iOS, Android, and the web. They have also launched KHL Fantasy (later KHL Haier Fantasy), a white label app for top European ice hockey league KHL. KHL Fantasy won MarSpo 2017 as the best sport app and was featured by App Store several times. At the same time MyDFS team received UK Gambling Commission License to legitimately operate fantasy sports in Europe.

"MyDFS presents a fantasy sports solution with clean, midcore gameplay that supports multiple popular sports and allows people to invest and capitalize not just on the game itself, but also by investing in other pro players (earning a share of their winnings), or holding or selling game tokens," says Viktor Mangazeev, the CEO of MyDFS. "Our platform embraces transparency and fair play. Our cryptocurrency tokens eliminate the need for fiat currency. The accuracy of our fantasy results is backed up by smart contract technology. The real-world game data that determines how players on our platform do, along with players, teams and statistics, are completely publicly accessible."

MyDFS currently supports soccer, hockey, basketball, cricket, and football, and is capable of integrating more popular sports in the future. It works on all contemporary smartphones, tablets, and the web. MyDFS token, an Ethereum-based token, will be used for all value transactions within the MyDFS ecosystem. These tokens can be used to play, win, and exchange it for other cryptocurrency or fiat money. The users can also hold and trade their tokens, maximizing their earning potential as the demand increases for the MyDFS tokens. Moreover, MyDFS is pioneering player brokerage to let casual users to share their prize pool with a pro-players.

MyDFS app is expected to be released before the FIFA World Cup 2018 to be held this summer in Russia. The company has recently started its [pre-ICO](#) campaign, offering a total of 50 million tokens with a hard cap set at \$40 million. Attractive bonuses are available for the early token buyers.

To find out more, please visit <https://www.mydfs.net/>

About MyDFS: MyDFS is a blockchain-powered daily fantasy sports platform from uTrenner and KHL Fantasy apps creators. It runs on mobile devices and connects sports fans around the world in a transparent, easy-to-use manner. The platform simplifies the user experience to make the game enjoyable for players of all types. MyDFS is also pioneering player brokerage to let casual users to share their prize pool with a pro.

Anastasia Shvetsova
MyDFS
+7 926 168-27-11
email us here

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