

"Innovation Policy Meets IP" is the Focus of a CIPU Briefing at the U.S. Chamber of Commerce, May 8

Panels of leading experts and presentations by Congressman Doug Collins (R-Ga) and Hakeem Jeffries (D-NY) will be featured

WASHINGTON, DC, USA, March 28, 2018 /EINPresswire.com/ -- What is innovation policy? What does it mean to U.S. competition and jobs? Who is responsible for it? These are among the questions that will be addressed at an afternoon briefing held by the Center for Intellectual Property Understanding (CIPU) at the headquarters of the United States Chamber of Commerce headquarters in Washington on May 8.

The event will feature two leading proponents of IP rights, Congressmen Doug Collins (R-GA) and Hakeem Jeffries (D-NY), both members of the House Judiciary Committee, Sub-Committee on the Courts, Intellectual Property and the Internet.

"Innovation Policy and Intellectual Property: Building on a Strong Foundation" is being held by the Center for IP Understanding, an independent non-profit, and the Global Innovation Policy Center (GIPC), a division of the Chamber. Persons interested in receiving an invitation please contact CIPU at explore@understandingip.org.

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Marshall Phelps, former VP of IP and Strategy, Microsoft and IBM

"U.S. innovation policy and IP focus are seriously lacking," said Marshall Phelps, former Vice President of IP Business and Strategy at Microsoft and at IBM, and a CIPU board member. "Other nations take their policies more seriously. The timing is right to dissect what U.S. innovation policy means and how it effects jobs and competition."

Preceding the Congressmen will be a panel, "What is Innovation Policy? Why is it Necessary?" featuring leading experts on innovation, IP and the economy, including:

- Manny Schecter, Chief Patent Counsel of IBM, board member of CIPU and President of the IPO Education



Foundation

- Alan Marco, former Chief Economist for the USPTO and now Associate Professor of Public Policy at Georgia Tech
- Adam Mossoff, Professor of Law at George Mason University
- Robert Atkinson, founder and President of Information Technology and Innovation Foundation (ITIF), an independent think tank

A networking break will follow the panel and a reception will take place at the conclusion of the program.

Go [here](#) for information about the "Innovation Policy and Intellectual Policy: Building a Strong Foundation."

About the Center for IP Understanding

The Center for Intellectual Property Understanding (CIPU) is an independent non-profit organization dedicated to increasing awareness of intellectual property rights and their impact on people's lives. The Center holds events, provides outreach, partners with other organizations and provides an education framework for IP to facilitate ideas, promote competition and create jobs. For more information visit www.understandingip.org.

About the Chamber of Commerce.

The Chamber of Commerce's Global Innovation Policy Center is working around the world to champion innovation and creativity through intellectual property standards that create jobs, save lives, advance global economic and cultural prosperity, and generate breakthrough solutions to global challenges. The U.S. Chamber of Commerce is the world's largest business federation representing the interests of more than 3 million businesses of all sizes, sectors, and regions, as well as state and local chambers and industry associations. www.theglobalipcenter.com

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