

Renowned Songwriter, Vocalist & Award-winning TV Producer Steph Carse's "My Shining Hour" to Air on Upliftv for Easter

Proceeds Raised Will Benefit Upliftv and anti-bullying charity YICOUNT

NASHVILLE, TN, USA, March 26, 2018 /EINPresswire.com/ -- After a successful launch on Daystar, Juno-Nominated Male Vocalist of the Year STEPH CARSE is honored to share his personal story through the "My Shining Hour" TV event airing worldwide on Upliftv during the Easter season. "My Shining Hour" will air as both 30 and 60-minute specials daily from Tuesday March 27 thru Easter Sunday.

A short trailer for "My Shining Hour" is available on YouTube at https://youtu.be/fmFPxePab_A.

"There is an identity crisis in some of the kids today. Part of it could be due to lack of good role models at home or to broken families. Unfortunately for a lot of children their identity resides in social media," Carse explains. "Bullying has a completely different impact in the lives of this young generation. We have to be aware that Cyber-bullying creates a no-safe place zone for our children. If they are being bullied through social media, for a lot of kids, social media follows them home. The brain is only about 80% developed in teens, making it no surprise that rational decisions can be hard to come by for adolescents. For the teen, most decisions are fueled by emotion and what 'feels good'. It is crucial to help build character in this next generation. They need to know how awesome they really are and what they are capable of. This starts at home or through good role modeling."

The logo for Upliftv, featuring the word "upliftv" in a stylized font. The "up" is in orange and the "liftv" is in blue. A registered trademark symbol (®) is at the end.The logo for Yi Count, featuring the word "Yi COUNT" in a bold, green, 3D-style font. The "Yi" is smaller and positioned to the left of "COUNT".

On the self-produced program, Carse shares the journey of his music career, which has taken him from the top of the charts, to living out of his car, to the recording of his new album "My Shining Hour". Told through music and narrative, Carse takes viewers from Canada to the U.S., from Africa to Israel, sharing his inspirational personal story of music, restoration and discovering his true calling.

Always a champion of worthy causes, Carse co-wrote and performed the anthem "Reach Out," the official song for The American Red Cross and wrote and performed the title track for the album "Holiday Heroes" for The Special Olympics in Canada. The "Holiday Heroes" album generated over \$2 million in net profit for The Special Olympics. Recently, Carse launched his Y i Count anti-bullying campaign to help this generation understand their true value, their potential, the power of words, and provide a platform to counteract the aftermath of bullying. "My Shining Hour" debuts the Y i Count theme song, "Awesome."

As a songwriter, performer and recording artist, Carse has sold over half a million albums worldwide and received a 5-star review from Jerry Fink of The Las Vegas Sun for his 36-show run in Las Vegas. Known for his impeccable 4-octave vocal range, Carse's story was also featured in the PBS Documentary "A Portrait of Steph Carse." As a television producer, Carse won 5 awards from The Florida Motion Picture and Television Association, including Best Feature Film and Best Male Vocalist for the one-hour TV special "Reach Out" that he produced for PBS.

Praise for Carse's work includes:

"A truly talented performer with a distinctive voice style and the vocal range to master any work he performs," - Diane Bliss of PBS.

"The singing sensation with Oscar-winning good looks and a voice to match." - Jason Buchanan of The New York Times.

"Steph's voice and music convey a great passion for his art," - Eric Schilling, 16-time GRAMMY Award winner.

My Shining Hour will air on Upliftv (all times Eastern):

Tuesday March 27 – 9:00am (1 hour), 8:30pm (30 min)

Wednesday March 28 – 11:00am (1 hour)

Thursday March 29 - 7:30pm (1 hour)

Friday March 30 – 6:00pm (30 min)

Saturday March 31 – 6:00pm (1 hour)

Sunday April 1 – 10:00am (1 hour)

Monday April 2 – 4:30am (30 min)

For additional information, visit www.StephCarse.com.

About Upliftv:

Upliftv is a new and unique television network that features more Christian and inspirational films than any other channel. Upliftv's programs are a balanced combination of sermons and stories that include Movies, Documentaries, TV shows and Ministries. Our Mission is to use TV and mass media to share the good news message of God's love and mercy to everyone in the form of stories and sermons, the way Christ communicated 2000 years ago. Upliftv's wide variety of Movies and Ministries help fulfill this mission by touching lives with inspirational movies and lifting people higher with impacting sermons. <http://www.upliftv.com/>

About YICOUNT:

Bullying affects 3.2 million children and is a violation of human rights. Suicide is the leading cause of death for children under age 14. This generation is afraid to express who they are. It is unacceptable to allow them to believe they are less than they are created to be. Founded by the internationally known recording artist, television host and actor Steph Carse, YICOUNT provides assemblies for schools, community centers and churches. The organization has been endorsed by NBA star Quentin Richardson, Olympic Medalists Chaunte Lowe and Dan Jansen; U.N. Ambassador Clyde Rivers, and various school, law enforcement and government servants. For more information see www.yicount.org.

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