



Massey Consulting Hosts “The Future of Finance in the Cloud” for Charlotte CFOs

CHARLOTTE, NORTH CAROLINA, UNITED STATES, March 27, 2018 /EINPresswire.com/ -- Massey Consulting and Dean Dorton CPA will present “From Visibility to Insight: The Future of Finance in the Cloud” on Wednesday, April 18, 2018 in Charlotte, North Carolina.

The event is designed for CFOs and other accounting professionals who want to better understand how cloud technology changes accounting software and the value that comes from operation with a new technology platform.

“Cloud technology, automation, mobility and artificial intelligence are delivering stronger pathways to success,” says Philip Massey, CPA. “These emerging technologies are enabling CEOs and CFOs to automate more, engage in more in-depth analysis, and make data-driven decisions quickly.”

Massey Consulting, along with Dean Dorton and Avidxchange, will host the event which will include a best practices for driving financial performance and a catered networking reception that will connect CFOs and finance leaders together in learning the benefits of cloud-based financials in action.

From Visibility to Insight: The Future of Finance in the Cloud

April 18th, 4:00 pm-6:00 pm

[Link To Registration](#)

Location:
Avidxchange Inc.
1210 Avidxchange Lane
Charlotte NC, 28206

CPE credit is also being offered for attending this event.

Modern businesses will discover how to leverage a system that is designed for growth and how the right financial software can scale with your company’s changing needs. CFO’s and CEO’s, Controllers, Executive Directors and Senior VP’s or any individual in high-level finance position will learn how to drive their financial performance in today’s digitally modernized world.



About Massey Consulting

Massey Consulting, located in Raleigh, NC, is a full-service consulting firm that specializes in various implementations and integrations of accounting software. Our team is comprised of technology consultants that have experience as accountants, controllers, and information systems experts. We strive to provide our clients the most efficient, integrated software solutions that will allow them to focus more on their business and less on their software. Massey Consulting often integrates front-end operations management systems with back-end financial software, like Sage Intacct or Dynamics GP, to create a seamless business management tool. We have been named a Microsoft Gold Partner and Sage Intacct's Premier Partner since 2013. Massey Consulting serves over 80 clients across the United States, Canada, and Australia. To learn more about our products and services, visit www.masseyconsulting.net

About Dean Dorton

Dean Dorton is a full-service accounting and business advisory firm providing comprehensive accounting, tax, and consulting services to clients regionally, nationally, and internationally. Aside from standard accounting and tax services, Dean Dorton's team consists of technology professionals who specialize in accounting software selection and implementation for clients of all sizes from nonprofit organizations to multi-family offices. Its core industries include: colleges and universities, construction, energy and natural resources, equine, healthcare, manufacturing, nonprofit, and real estate. The firm is one of the largest Kentucky-based public accounting firms in the Southeast. Dean Dorton has been awarded Best Places to Work in Kentucky for 14 consecutive years. For more information visit www.deandorton.com.

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