

How GISC LoanCoin Network (GIS) is democratizing Credit with its Blockchain P2P, B2B & Altcoin Lending Platform

Keep Your Crypto and get Liquidity - Crowdfunding Begins April 1st!

CAMANA BAY, CAYMAN ISLANDS, March 28, 2018 /EINPresswire.com/ -- [Global Investment Services Corp](#) (GISC)

is one of the fastest growing companies to concentrate in the growing sector of collateralized loans with a focus on Pacific Rim and emerging markets companies. GISC

uses a strict proprietary model composed of a fundamental and technical analysis strategy. So when their analysts suggested that cryptocurrency are poised to outperform in developing nations for some years to come, the company dedicated to coming up with a solution that would basically democratize lending of blockchain digital assets on a global scale. GISC believes that adopting its proprietary model for crypto currencies, along with a research intensive investment process, is the core elements in understanding and lending in this emerging blockchain asset class. Particularly in growth markets, there is an increased demand for alternative financing. Many companies requiring alternative financing are moving into digital assets even as traditional lending facilities have declined to enter the space.

GISC LoanCoin Network platform is designed with an aim of bridging traditional lending services to the blockchain and opening access to the non-banked. GISC LoanCoin Network is a Ethereum blockchain utility token based lending platform that will support P2P and B2B lending by eliminating intermediaries like banks and other financial institutes. It's a platform where borrowers can interact and deal directly with the lender and GIS token holders can earn income by becoming Lenders or Guarantors.

How GISC LoanCoin Network Works?

If you have a crypto asset, with a focus on altcoins, you wish to hold on, you can borrow against the asset for liquidity regardless of your credit history or geographical location. This allows borrowers to get liquidity without selling their asset. GISC LoanCoin Network will enable all its users to seek loans against their digital assets from other users or directly from GLN network at rates as low as Libor. GISC LoanCoin Network is a platform open for the global audience of lenders and borrowers and this openness will also help in uniform global distribution of liquidity.

GISC Direct (Coin Based Loans) – GISC accepts coins and then calculate a loan-to-value (LTV) ratio and fixed interest rate based on Libor for users and extends GIS to the GLN coin based lender which is then employed in a smart contract to the P2P, B2B, or Packaged loan borrower. Without the use of GISC Direct the function lets the lenders GLN E-wallet extend GIS through the GLN which is then employed in a smart contract to the P2P, B2B, or Packaged loan borrower. **Customizable Crypto Loans** - Also on the network, GISC will act as a coin based lender using Smart contracts to fund established and altcoins allowing the borrower to submit a loan request



tailored to their needs. These loans will be subject to the GISC strict proprietary model composed of a fundamental and technical investment strategy to determine approval, LTV, and interest rate.

Packaged Crypto Loans – listed by lenders and GISC on the GLN for borrowers to simply find agreeable terms and execute smart contract. These loans will also be available only to GISC LoanCoin Network token users for borrower selection. Select Altcoin loan packaged terms will be listed by GISC for borrowers to select and execute smart contract.

How GLN differs from other Lending Platform.

GISC differs from other lending platforms like ETHlend and SALT in a way that GLN lends against Altcoins and this feature is yet to be introduced by any other lending platform. The platform usually takes a low, around 2% transaction fee for credit assessment/KYC-AML/ ID verification and connection through the network. This makes great rates and great returns possible for borrowers and token investors which extend credit. Additionally, GISC LoanCoin Network will have strong credit assessment for borrowers, which will allow them to reduce fees and to increase loan limits. The network API records these credit assessment scores and the network utilizes it as a blockchain credit score. Users of the GISC LoanCoin Network (GLN) leverage the value of certain digital assets with loans from other users or direct from GISC, avoiding excessive fees and maintaining their long position in the asset they hold; all in a single E-wallet and eventually deliverable onto a Prepaid Visa or MasterCard. According to the world bank, 40% of world adult population and approx 2 billion people of the world are outside the banking system today, limiting many to a state of poverty and discouragement. GLN is a solution developed to open all regions and demographics to participate in lending to the traditional and non-banked. Both individual and business owners (small or medium) can take or fund loans with GIS tokens on the platform. Getting a loan if you are a startup with no credit history is very difficult but GISC LoanCoin Network makes it possible for startups to get a loan to fuel their future roadmaps.

For Credit funds, Hedge funds, and Fixed Income funds the GISC LoanCoin Network opens up a global marketplace for a variety of credit programs and brings digital assets into the business model while continuing to lend to traditional businesses seeking access to capital. They also are able to extend their GIS Token holdings to receive a return from borrowers instead of just a buy and hold for utilization value appreciation philosophy. With access to lending services around the globe and diversification of investments possibilities GISC LoanCoin Network offers protection against systemic risks with its credit assessment scoring tier platform to distinguish creditworthy borrowers across different verticals and geographies. The GISC API takes care of the process, selecting and investing on the site's listings automatically matching borrowers with loan listings generated by any Fund geared to their programs.

“We are building a platform for the safe, transparent and reliable peer-to-peer lending, aiming to expand it to new markets and to transform it to a modern financial institution in the mode of a blockchain GE Capital as we continue to add additional services as the internet of things evolve.” said Kevin Gray, Director of Global Investment Services Corp.

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