

DNotes Global, Inc. Announces Launch of New Website

CHICAGO, ILLINOIS, USA, March 27, 2018 /EINPresswire.com/ -- DNotes Global, Inc. today announced that it had formally launched its company website. The new online portal provides information about the company's mission and vision for helping to facilitate mass acceptance and adoption of its DNotes digital currency. The site also hosts the recently-released DNotes white paper and pitch deck.

Visitors to the site are greeted with a message that reflects DNotes Global's



raison d'etre: "Paving the Way for Digital Currency Mass Adoption." In describing the company's mission, the website makes clear that DNotes Global's existence is defined by its commitment to facilitating that mass adoption, while protecting the DNotes currency and providing it with intrinsic value that other digital currencies lack.

According to the website, the company has a clear strategy for achieving its objectives: "DNotes Global accomplishes this goal by offering a comprehensive ecosystem of businesses that operate in the commercial marketplace, and by sharing equity in those ventures with the currency. DNotes Global is committed to bringing a working valuation model to its digital currency, based on real-world financial rules that make investing easier, safer, and more secure. We believe that this approach will be the most effective way to ensure that cryptocurrency's incredible potential can be enjoyed by everyone around the world."

The site provides ready access to both the company white paper and pitch deck. The white paper offers readers a detailed explanation of DNotes Global's strategy for facilitating mass adoption of its digital currency, while the pitch deck offers an effective overview of the company's plans.

Company co-founder and CEO Alan Yong acknowledged that the DNotes approach may seem unfamiliar to those who are used to jargon-laden, technical documents. "This presentation documentation is unique too, in that it is neither a business plan nor a white paper. It's a hybrid," he writes in his introduction to the white paper.

"We want to share with you what we have accomplished so far, with few resources other than the tireless contribution of our dedicated supporters worldwide. We are lean, agile, and collaborative – and committed to a culture of respect. We also share a common mindset that is always striving to be best in class for the mutual benefit of everyone."

As the website and white paper make clear, the DNotes Global approach is based upon the company's belief that mass acceptance and adoption of digital currency is not something that will be

achieved without some proactive effort to make it happen. The DNotes strategy for accomplishing that objective involves the creation of an integrated ecosystem focused on building bridges between the decentralized world of digital currency – and its many services and benefits – and the real world centralized economy.

Yong says that much of that ecosystem's foundation has already been laid, but there is still much work remaining. The website's launch, along with the release of the company's white paper and pitch deck, mark the beginning of the next stage of DNotes Global's strategy to "confront one of the biggest challenges of our generation – making mass acceptance of digital currency a reality in our lifetime."

About DNotes and Alan Yong:

DNotes co-founder Alan Yong is a well-regarded visionary who established Dauphin Technology in 1988. He is the author of the book "Improve Your Odds: The Four Pillars of Business Success, and is well-regarded as a "thought leader" in the cryptocurrency industry.

DNotes is a digital currency noted for its consistent and reliable growth, and innovative initiatives that actively engage women, young people, small businesses, workers, and others – effectively inviting the world to participate in the digital currency revolution.

For more information please visit: <u>https://dnotesglobal.com/</u>

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