

## KOSHER FOOD COMPANY OFFERS NEW LASAGNA, FUSILLI, GNOCCHI & SUSHI FOR PASSOVER – YES, PASSOVER!

Cooking Pros Leave Yesteryear's Passover Menus Behind to Blaze New Culinary Trails. Plus Passover Recipes from Kosher.com

BAYONNE, NJ, USA, March 27, 2018 /EINPresswire.com/ -- Forget the <u>Passover</u> Seders of yesteryear. NJ based Kayco, America's leading distributor of both kosher & kosher for Passover foods, brings to market an unexpected selection of Passover food products this season that will make your guests do a double take. Lasagna, fusilli and gnocchi are guaranteed to both please and surprise, along with riced cauliflower – the perfect rice substitute for Passover sushi! (See Passover Sushi recipe\* from Perfect for Pesach).

That's not all that's new from Kayco. Teaming up with the cooking pros featured on Kosher.com, the comprehensive website for <u>kosher recipes</u>, cooking videos and Jewish lifestyle features, Kayco will offer innovative recipes for the eight days of Passover to inspire novice chefs to lift their ladles and pros to "kick it up a notch!"

According to Naomi Nachman, author of the acclaimed cookbook Perfect for Pesach (Passover) and a celebrity chef on Kosher.com: "Many of this year's new Passover products give us the opportunity to push our culinary limits and create holiday menus that are both contemporary and gourmet, but with a twist."

"According to Esty Wolbe, creator of the popular FB group I DON'T COOK BUT I GIVE OUT RECIPES and blog cookingwithtantrums.com, moms are looking for easy recipes and portable foods, such as Yehuda Matzo cinnamon squares and Heaven & Earth's riced cauliflower. There's a plethora of options for gluten-free and vegan diets, even paleo-friendly foods too," says Esty Wolbe.

"The new line of Gefen pastas from Kayco cook up just like regular pasta and work wherever pasta would. Pasta's just the tip of the iceberg, as Kayco offers an exciting array of innovative culinary options this year," adds Nachman, whose Passover cookbook has had record sales.

Passover 2018's selections include gourmet, convenient and ready-to-serve savory and sweet delights imported from around the world. Look for New! Watza Crackers (fat-free & just 50 calories per serving) and Yehuda Cinnamon Matzo Squares. Spread Passover crackers with Tuscanini's 50% Real Fruit Preserves - available in both mouthwatering White Fig and Forest Fruits varieties.

Also debuting for the holiday are Haddar Panko-style Crispier Coating Crumbs from Israel and Seasoned Haddar Panko in BBQ, Onion and Garlic varieties.

Want to punch up Passover flavors? Try out Glick's BBQ sauce (New! Hawaiian and Hot Sauces), Gefen Spice Grinders, and Haddar Dressing for salads, coleslaw and more, now available in lite varieties.

For times when it's all about convenience, just open a bag of Beetology's fresh, vacuum-packed Whole, Julienned, or Baby beets. Heaven & Earth's ready-to-serve Brined White Asparagus Spears or Riced Cauliflower cooks up in minutes. Also, New! Sea Castle Roasted Seaweed Snacks are great for topping salads or just snacking right out of the bag – wash it down with this year's The Chosen Bean brand ready-to-drink Cold Brew Specialty Coffee.

Time for dessert? Absolutely Gluten-Free Raw Coconut Chews are sure to satisfy (cocoa nib and cranberry chocolate), along with Gefen Genève Swiss Chocolate in milk, white and dark chocolate varieties - all with nougat fillings and Gefen Coconut Chips, Shufra Chocolate Truffles, and Haddar Chocolate Nut Clusters (cashew, pecan and almond).

According to Kosher.com's editor Chanie Nayman, "These are most definitely not your grandmother's recipes." Some of the most downloaded Passover recipes on kosher.com are: https://www.kosher.com/recipe/non-gebrokts-pizza-recipe-294 https://www.kosher.com/recipe/batter-fried-chicken-strips-with-sweet-savory-dipping-sauce-117 https://www.kosher.com/recipe/skinny-cooking-pesach-pancakes-1807 https://www.kosher.com/recipe/passover-stir-fry-with-homemade-soy-sauce-1742 https://www.kosher.com/recipe/roasted-potato-bake-recipe-2348 https://www.kosher.com/recipe/pesachdig-crunchy-baked-chicken-fingers-1557 https://www.kosher.com/recipe/passover-tiramisu-1901

Kayco (<u>www.kayco.com</u>) is the leading <u>Kosher food</u> distributor in America, with a variety of brands and products available at supermarkets, independent grocers, kosher food stores and natural food stores throughout the USA.

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