

Regalix Inc., Partners with Qmarkets, a leading provider of collective intelligence solutions for enterprises

MOUNTAIN VIEW, CALIFORNIA, USA, March 27, 2018 /EINPresswire.com/ -- [Regalix](#) Inc., a Silicon Valley company that helps organizations around the globe create innovation ecosystems, announced its alliance with Israel-based [Qmarkets](#), the leader in collective intelligence solutions for large organizations. This strategic move will result in Qmarkets becoming more established within the South Asia market.



“The partnership with Regalix opens new doors for us.” said Michael J. Stilger, SVP of Global Solutions at Qmarkets. “Qmarkets is always looking to expand our global footprint, and our association with Regalix represents a significant step towards us ensuring a comprehensive global presence.”

Through the partnership, Regalix also intends to leverage Qmarkets’ proven technology platforms to augment its innovation projects. Regalix has, until now, approached innovation projects by involving the stakeholders in the client organizations through direct human interaction. Regalix, whose innovation projects are a part of Regalix’s Customer Success offering, will now bolster its efforts using Qmarkets’ technology solutions.

Sharing the intent behind the partnership, Vikas Sharan, founder and CEO of Regalix, said, “We have been at the forefront of offering new-age marketing solutions for enterprises globally and driving innovation at the enterprise level is a big part of it. Qmarkets’ human-centric technology platforms will be the perfect match to strengthen our efforts.”

About Regalix Inc.:

Founded over a decade ago in the heart of Silicon Valley, Regalix works with enterprises in the hi-tech, ad-tech and retail domains, helping with customer acquisition, growth and retention. With its roots in data-driven and ROI-oriented marketing, Regalix is a full-fledged Customer Success company, delivering seamless customer experiences in today’s subscription-based economy.

About Qmarkets:

Qmarkets is the leading provider of collective intelligence solutions for enterprises in a wide range of business sectors and geographies. Leading analysts have recognized Qmarkets as market leader in its field. Inspired by the philosophy of “The wisdom of the crowds”, we generate value for organizations by enabling them to receive innovative ideas from their employees, partners and customers. Qmarkets helps corporations achieve their business goals, from performance excellence, to innovation, to NPD.

Qmarkets' unmatched configuration capabilities and flexibility enables them to fulfill each of their customers' exact requirements. In addition to idea management software, Qmarkets offers external crowdsourcing platforms, tech-scouting platforms, live innovation workshops, a prediction markets module, and much more. All of Qmarkets' solutions are fully scalable from a few users, to tens of thousands of users spanning different countries, with multi-language support.

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